THE CASH BOX

THE CONFIDENTIAL WEEKL
OF THE
COIN MACHINE INDUST

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Little lass causing all the smiles pictured above is none other than chirp Little Esther, whose string of wax winners have been going like wildfire on music machines. Her renditions of "Double Crossin' Blues" and "Mistrustin' Blues" brought the gal into the limelight, where today she occupies a top niche among performing artists. Among those, pictured above, are, left to right: Mel Walker. William B. Allen, Johnny Otis and Redd Lyte. The entire group is currently engaged in a nationwide personal appearance and theater tour. Latest wax for Little Esther is "Cupid's Boogie," a number that has already started to catch on. Little Esther is exclusively featured on Savoy Records.

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THE CASH BOX

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THE CASH BOX

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People Love Bargains

You, your wife, everyone in your family, loves a bargain.

And why not? After paying and paying and paying an established price for years, when some enterprising merchant produces the same product for less—why not grab that bargain?

People love bargains.

That's why the juke box industry was urged to give the people the kind of bargain they love. And they certainly do love music. That's a definite and established fact. So, a bargain in music, is a bargain worth grabbing.

Even tho most people will generally grab at almost any bargain, they like it much better when they can get a bargain that they appreciate. The bargain they know is really and honestly a bargain.

What better bargain than 1 play 5c, 3 plays 10c and 7 plays 25c?

What's most important, it's a bargain that the juke box operator today can afford.

It's been made possible for him by the manufacturers of records that last longer and play better. In fact, last ten and twenty times as long as the records he used to buy during and after the war, at the same price and today, in some cases, he can buy these better records at even less money.

The needles he's getting today outlast the old type needles by giving five and ten times more play and, at the same time, give better as well as add more glorious tone quality to his records.

With the further fact that every progressive juke box operator has established his commission percentage basis, has had his locations sign legal location agreements, has trimmed down extra costs to a point of good economy, has efficiently rearranged his business, then certainly, without any need whatsoever to cut commission, or to make "loans" to location, he is in position today to give the people a very grand bargain.

A bargain that means more continuous play—and that means lots more overplays. It means more dimes and quarters from each collection. And that's where the bigger and better profit is in music operating as every operator knows.

People love bargains.

They love to walk up to a juke box where they have always paid 1 play 5c, 2 plays 10c and 6 plays 25c and suddenly find that for only one more nickel, they can get 3 plays for 10c, and for a quarter they can get 7 plays.

It simply drags dimes and quarters out of pockets of people who formerly played only a nickel or two into any juke box.

It's merchandising music. It's keeping the juke box playing oftener—more continuously—and that brings up more and more people to play it—so that, in the long run, juke box music becomes ever more important to everyone, everyone in the nation.

The juke box operator is now awakened to the fact that he can afford to give more—to earn more.

The plan which manufacturers adopted of putting thru 6 plays for 25c—was no different than what this new type play plan suggests, and actually does.

The entire automatic music industry faces a golden merchandising opportunity. To give the people the big bargain. The biggest bargain in all music history. The kind of bargain that is most completely appreciated.

People love bargains.

THE CASH BOX

WORLD'S GREATEST COIN MACHINE MAGAZINE

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Juke Box Ops . . .

HERE'S WHY YOU CAN AFFORD TO GIVE MORE TO EARN MORE

FOREWORD

The first editorials which appeared in the June 3, 1950 issue of *The Cash Box*, suggesting that music operators swing over to the biggest music bargain in all juke box history, 1 play 5¢, 3 plays 10¢ and 7 plays 25¢, created a tremendous stir thruout the entire automatic music industry.

Many instantly applauded this plan. Some others did not come forth with any comment, but, wanted to wait and see, and most wanted to test. The whole plan was based on a most complete test for every juke box operator. In fact, Page 4 of that issue, carried an actual imprint which would be used as sign by any ops desiring to make a test.

There are many reasons for this suggestion, which first appeared in that issue, and which is appearing here again. First, it must be remembered that many operators are today willing to "rent" phonos to locations, brand new juke boxes at that, for continuous play for a guarantee of $15 per week.

In short, the ops today don't care if their machines play all day long. They encourage such play. Most of them would rather "rent" machines at a flat guarantee, than take chances on what their phonos will bring them at the end of each week.

This being the case, and all surrounding factors favorable to continuous play action, it was only logical for the operators to bring the public one of the greatest bargains in music history.

They could earn more by giving more. And could afford to give more to earn more.

LONGER PLAYING RECORDS

One of the problems with which juke box operators were confronted prior, during, and for sometime after the war, was the fact that the records which they were purchasing wouldn't stand up. Many reports came thru from operators that they were lucky to get what money they had spent for the records out of them before they wore out.

The introduction of the composition "non-breakable," or "unbreakable," records, saved the day for many operators. Not only do they cost no more than the former records, but, in some cases, cost even less. And they now last ten and twenty times longer than the old style records. The average non-breakable disk lasts from 300 to 500 plays in most cases. This, alone, is one tremendously logical reason why operators can afford continuous play action.

LONGER LIFE NEEDLES

The needles have never been too much of a problem for the operators because the needle manufacturers have always presented a very fine product, yet, the new needles give from five to ten times more good plays, for even less money, than what the old style needle cost the operators.

In fact, actual tests have proved that the new needles give as many as 7,000 perfect plays and, what's more, actually cost the operator less than what he paid for needles that only gave him 500 perfect plays.

This, too, makes it possible for the operators to arrange for more continuous play action of their phonos.

1 Play 5¢
3 Plays 10¢
7 Plays 25¢

OVERPLAYS

The very fact that phonos continuously play brings the operators bigger profits because of the overplays. It has been proved time and time again, and is the reason for the great success of wall and bar boxes, that if the public will follow each other with coin to any juke box, they will, usually, pick two and three of the same numbers out of every five or six that they play. The operator profits from overplays.

CONTINUOUS PLAY PROFITS

The very fact that the juke box continues to play for a long period of time each day is sufficient indication in itself that the location is profitable.

In the old days of juke box operating, operators actually left coins with the storekeepers, and urged them to place these into the machine when people came into the place, so as to get "the machine started." In short, shill the play.

Today this has become outmoded for some reason or other. Yet, every operator agrees, and knows, that if someone will drop a quarter into any juke box, while there's people in the place, that this will help start the others to play.

There is nothing, then, that equals continuous play for profitable operation. As long as the people will walk up to the juke box and get it started, someone will follow along before two or three numbers have been played, so that the machine profits from continuous play action which brings about the big number of overplays that bring extra profits.

DIMES AND QUARTERS

For years juke box operators strove for methods to get more dimes and quarters into their machines. All the latest model machines are set for 6 plays for 25¢, offering the public this bargain as an inducement to spend a quarter. It is a known fact that quarter play brings about overplay and this, again, brings bigger profit, along with continuous play of the phono.

The same is true of the 10¢ theory. In this new plan, no different from the merchandising plans used by leading chain and department stores offering 3 packs of gum, or 3 chocolate bars for 10¢, the operator now offers 3 plays for 10¢. This can stop the man or woman who walks up to the phono with a nickel. He or she will quickly change over to a dime to grab that extra bargain play. At the same time, tho the perfect ratio would be 1 play for 5¢, 3 plays 10¢ and "8" plays 25¢—only 7 plays 25¢ is recommended. There is nothing in the merchandising world that's better than allowing the public to practice a bit of larceny. In short, it has been proved on this plan that many will stop to figure out that they can get 9 plays for 30¢ (playing 3 dimes into the phono at 3 plays for each dime) and would rather do this because they think they are "outsmarting" the operator.

As one noted operator stated regarding this feature, "As far as I'm concerned they can play dimes into my machines all day long and get nine plays for 30¢ all the time."

The dimes and quarters that are found in any cash box at collection time are the big profits. There is nothing like a bargain to bring in those dimes and quarters from the juke box players, especially those who would formerly invest only a nickel in the phono.

THE BIG BARGAIN

In all merchandising, experts study ways and means to attract sales by use of the "big bargains." The daily papers are flooded with "bargain ads." The airwaves are swamped with "bargains."

In short, the public has become accustomed today "to search for a bargain." Therefore, to continue correct merchandising practice, it is up to the juke box operator who can now afford it, because of longer life records and needles, better commission percentage agreements, etc.—to give the public one of the greatest bargains in all music history.

The big bargain—to give more—to earn more—is 1 play 5¢, 3 plays 10¢ and 7 plays 25¢.

A test will convince any operator that the storekeepers, as well as the public, appreciate a bargain. And this is one bargain every juke box operator can today afford.

It is a bargain that will boom profits and put operators in a more financially solid position than they have ever before been in all history.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	5A—5avoy
BB—Bluebird	KI—King	5IT—5ittin' In
BU—Bullet	LO—London	SP—5pecialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

Pos. Last Week

1 — **BEWITCHED**
* **BILL SNYDER** — Pos. Last Week: 3

CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
MG-30120—David Rose O.
TW-1473—Bill 5nyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

2 — **THE THIRD MAN THEME**
* **ANTON KARAS—GUY LOMBARDO** — Pos. Last Week: 2

CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel 5mith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
DE-27048—Victor Young O.
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.
VI-20-3797—Freddy Martin O.

3 — **MY FOOLISH HEART**
* **GORDON JENKINS—BILLY ECKSTINE** — Pos. Last Week: 1

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
TE-470—Franz Lehar
VI-20-3681—Mindy Carson

4 — **SENTIMENTAL ME**
* **RUSS MORGAN—AMES BROS.** — Pos. Last Week: 4

CA-923—Ray Anthony O.
CR-6014O—Ames Bros.
CR-60173—Ames Bros.
DA-2074—Billy Mayo Quartet
DE-48141—Ray-O-Vacs
DE-24904—Russ Morgan
ME-8174—Steve Gibson
VI-20-3793—Rudy Vallee

5 — **I WANNA BE LOVED**
* **ANDREWS SISTERS** — Pos. Last Week: 6

CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters

6 — **HOOP-DEE-DOO**
* **PERRY COMO—KAY STARR** — Pos. Last Week: 5

CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como

7 — **ROSES**
* **SAMMY KAYE ORCH.** — Pos. Last Week: 9

CA-1001—Ray Anthony O.
CO-38826—Ken Griffin
CO-38816—Gene Autry
DE-46240—5tubby & The Buccaneers
DE-27008—Dick Haymes
LO-682—5nooky Lanson
MG-10684—Billy Eckstine
VI-20-3754—Sammy Kaye O.
VI-21-0306—5ons Of The Pioneers

8 — **IT ISN'T FAIR**
* **SAMMY KAYE O.** — Pos. Last Week: 7

CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—5ammy Kaye

9 — **WANDERIN'**
* **SAMMY KAYE O.** — Pos. Last Week: 8

VI-20-3680—5ammy Kaye O.
VI-10-1542—Robert Merrill

10 — **COUNT EVERY STAR**
* **HUGO WINTERHALTER ORCH.** — Pos. Last Week: 10

CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt
DE-48158—The Blenders
DE-27042—Dick Haymes
NA-9111—The Ravens
VI-20-3697—Hugo Winterhalter O.

READY TO
$PIN NEW $ALES

JOHNNY DESMOND
PIGALLE
STARS (Are The Windows Of Heaven)
M-G-M Non-Breakable 10736
THE PICNIC SONG
I'VE GOT A HEART FILLED WITH LOVE
M-G-M Non-Breakable 10703

JIMMY DURANTE
A-RAZZ-A-MA-TAZZ
I'M A VULTURE FOR HORTICULTURE
M-G-M Non-Breakable 30238

FRANK PETTY TRIO
BLESS YOUR HEART
AT SUNDOWN
78 R.P.M. M-G-M 10735
45 R.P.M. M-G-M K10735

TRUDY RICHARDS
HAWAII
WHA'D'YA SAY? WHA'D'YA SAY?
M-G-M Non-Breakable 10728

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

M-G-M RECORDS Are Better Than Ever!

THE CASH BOX Record Reviews

"TZENA, TZENA, TZENA" (2:08)
"AROUND THE WORLD" (2:40)
THE WEAVERS
(Decca 27053)

● Original rendition of the rapidly rising "Tzena, Tzena, Tzena" has their originators, The Weavers on deck here. This version is offered in Hebrew, with the group displaying their best on the side. Flip side is a folksy bit, with Pete Seeger telling the story. Top deck is the better of the pair.

"ANGEL LIPS, ANGEL EYES" (2:44)
"YOU'VE GOT TO TAKE THE BITTER WITH THE SWEET" (3:12)
HARRY FOTINE ORCH.
(Decca 27052)

● Shuffle tempo tune on the top deck has Johnny Goodfellow purring a cute romantic pitch. Rhythm here makes for pleasant listening, and should catch on with music fans. Flip side is a duet with Johnny and Maralyn Marsh in the limelight, and the lyrics weaving about the title. Top deck might prove to be a coin winner.

"MY HEART ISN'T IN IT" (3:01)
"ME AND MY IMAGINATION" (3:05)
BETTY BREWER
(Decca 27057)

● Slow ballad on the upper lid has Betty Brewer turning in a soothing bit of music. Side rolls in moderate tempo, with a vocal chorus flavoring the wax all the more. Flip is a clever melody that is causing wide talk in the biz—this rendition might take off and go. Wax has to be heard in order to be fully appreciated—we suggest just that.

"PUT YOUR ARMS AROUND ME HONEY" (2:40)
"LASSUS TROMBONE" (2:47)
EDDY HOWARD ORCH.
(Mercury 5439)

● Trio vocal on the oldie is slow and smooth enough to hold its own with music fans. The crowd that goes for the brand of music that Eddy Howard puts down, and there are plenty of 'em, will wanna listen in here. Flip piece is an instrumental version of a jazz oldie, well performed by maestro Howard's gang. Ops who have the spots might lend an ear.

"TIPPY CANOODLE CANOE" (2:46)
"SAM'S SONG" (2:47)
THE MELODEONS
(MGM 10743)

● Chorus singing of the top tune has The Melodeons wailing a cheerful bit of another era. Ditty flows along in happy up tempo patter, that should be widely remembered by veteran ops. Flip side is a rising gang-sing number that is handled in excellent manner. Both sides will do more than earn their keep in the boxes.

"AT SUNDOWN" (2:46)
"BLESS YOUR HEART" (2:46)
FRANK PETTY TRIO
(MGM 10735)

● Piano tinkling of the standard on the upper lid has loads of winning potential for music ops. Small group instrumentation of this piece is handled in excellent manner throughout, and should result in peak play. Flip side is a slowly woven romantic ode, with the maestro leading the way on the vocals. Top deck gets our nod.

DISK OF THE WEEK

"FRANCIE" (2:43)
"YOU CAN'T TAKE IT WITH YOU" (2:41)
RAY BOLGER
(Decca 27063)

RAY BOLGER

● Missing from the phono spotlight since his click "Once In Love With Amy" disking, Ray Bolger comes up with a fresh pair of sides in this duo that will score—and score heavily at that. Both tunes are show melodies that are currently the subject of heavy plugging, and as a result of that, should be in the spotlight soon. Top deck is essentially a girl-tune, dressed up in Bolger's own unique vocal style. Ditty is from the widely heralded Michael Todd's Peep Show, and is one that makes for worlds of wonderful listening pleasure. Song weaves in slow tempo, and has Ray extolling the praises of his gal "Francie." On the other end with "You Can't Take It With You," Ray picks up the tempo to a happy ode from the current "Tickets Please" Broadway musical, and offers ops a side that has loads of winning potential. Vocal chorus and a fond hand-clap all go to add to the winning tones of the melody, with Ray's vocal spot highlighted throughout. Both ends of the platter receive maestro Sy Oliver's excellent ork backing. Disk is a hot one—grab it!

"MY SWEETIE WENT AWAY" (2:52)
"MORE THAN I SHOULD" (3:02)
JUNE HUTTON
(Decca 27064)

● Pair of slow romantic odes by chirp June Hutton make for effective listening pleasure here. Both sides are tender sentimental sides, with June purring smoothly and softly throughout. Wax gets nice backing by the Sonny Burke ork, and is the sort that has to grow on you. Of the pair we like "More Than I Should"—we're sure you will too.

"A-RAZZ-A-MA-TAZZ" (2:57)
"I'M A VULTURE FOR HORTICULTURE" (2:45)
JIMMY DURANTE
(MGM 30238)

● Pro sendoff on this razzy jazzy melody by Jimmy Durante will mean tons of silver for music ops. This rendition of "A-Razz-A-Ma-Tazz" is by far and large one of the best around, and is handled in top notch style throughout by Jimmy. Flip side has The Schnozz on a typical piece of specialty material that should sit well. Top deck can't miss.

"GONE FISHIN'" (2:46)
"SO TALL A TREE" (2:48)
THE THREE SUNS
(RCA Victor 20-3824)

● Pairing of Texas Jim Robertson on the vocals, and The Three Suns to furnish instrumental background music on this duo doesn't jell too much. Top tune is a lazy, dreamy affair that has been widely recorded — Texas Jim's deep, gruff vocal is too gravel-throated to mean much. Flip side is a clever tune, but the vocal work detracts from the winning potential once again.

"DIXIELAND BALL" (2:48)
"THE MORE I KNOW ABOUT LOVE" (2:55)
DICK JURGENS ORCH.
(Columbia 38854)

● Top deck of this one has Al Galante on the vocals, on a so-so rendition of a widely recorded melody. Rendition of this one lacks feeling—we don't believe it holds too much for music ops. Coupling is much better, with Ray McIntosh handling a slow torchy ballad that makes you wanna listen. Ops in the market for Jurgens wax should play the latter side.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"A-RAZZ-A-MA-TAZZ"	Jimmy Durante	MGM 30238
★	"LONESOME DARLIN'"	Lee Morse	Decca 27066
★	"I NEVER HAD A WORRY IN THE WORLD"	Martha Lau Harp	Autagraph 811
★	"TZENA, TZENA, TZENA"	Mitch Miller O.	Columbia 38885
★	"COTTON CANDY"	Dinah Shore	Columbia 38875

"DEEP FREEZE DINAH" (2:26)
"FANCY FREE" (2:41)
LAWRENCE WELK ORCH.
(Mercury 5440)

● Novelty echo of the top tune has Tex Cromer offering an effective vocal job, as the Lawrence Welk aggregation make smooth music in the background. Lyrics are cute, and parrot the title of the tune throughout. Coupling has Roberta Linn taking it mellow on a light-hearted happy ode that might come a 'croppin.' Both sides should hold their own.

"COTTON CANDY" (2:42)
"1812" (3:15)
DINAH SHORE
(Columbia 38875)

● Mellow happy ode on the top deck is a must for music fans and juke box ops alike. Tune gets a great sendoff by Dinah Shore, as its light-hearted and infectious melody weave a pleasant bit of musical fun. Other end has Jack Smith joining Dinah on a "suppose" ditty, with the lyrics working around the title. We like "Cotton Candy."

"BLUE PRELUDE" (3:04)
"BISHOP'S BLUES" (2:37)
WOODY HERMAN ORCH.
(Caral 60189)

● Pair of oldies by the "Wooden One" and the set up of some great stuff for music fans. Both ends are sure to be well remembered as two of Woody's best ever, and should raise a fuss once they get around. Top deck has the maestro in the vocal spot, while the flip is a straight instrumental. Wax is top drawer stuff any day—get with 'em.

"ASHES OF ROSES" (2:41)
"TELL HER YOU LOVE HER" (3:15)
CONNIE RUSSELL & JACK HASKELL
(Decca 27062)

● Vocal duet by this team turns in a fair pair of sides for music ops to peek at. Top deck weaves in slow tempo and has Connie and Jack purring in smooth tones an ode tinted in the religious vein. Flip is a straight ballad that has caused some loud talk in the biz. This platter should add to music ops take.

"MY DREAM" (2:58)
"DON'T STOP NOW" (2:47)
LEONARD KELLER ORCH.
(London 694)

● Sweet refrain of this one on the top deck might prove to be a side worthy of music ops avid listening attention. Vocal work by Skip Farrell is smooth and infectious throughout as he purrs the soft enticing lyrics of this ballad. Flip side has Billy Leach and the Bennett Sisters on another romantic ode. We go for the top deck —we re sure you will too.

"SOMEWHERE AT THE END OF THE RAINBOW" (2:17)
"LET'S DO IT AGAIN" (2:29)
DICK JAMES
(London 778)

● Honky-tonk echo of this pair may win some favor from tavern locations. Dick James' vocal on the wax, in addition to some chorus chanting by The Stargazers is fair enough and should win its fair share of applause. Both sides are in the happy vein, and roll in mellow tempo. Ops who have a call for this brand should lend an ear.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

This week's New Releases ...on RCA Victor

RELEASE # 50-26

POPULAR

DON CORNELL with HUGO WINTERHALTER'S ORCHESTRA & CHORUS
Hawaii ..... 20-3839—(47-3839)
You Wonderful You

Here come the DANCE BANDS again!

TOMMY DORSEY
Happy Feet ..... 20-3840—(47-3840)
Birmingham Bounce

Here come the DANCE BANDS again!

FREDDY MARTIN
Mem'ry Island ..... 20-3841—(47-3841)
Jazz Pizzicato

PERRY COMO
If You Were My Girl..20-3846—(47-3846)
I Cross My Fingers
(and The Fontane Sisters)

Here come the DANCE BANDS again!

VAUGHN MONROE
The Phantom Stage-Coach
Mexicali Trail ..... 20-3818—(47-3818)

COUNTRY

EDDIE MARSHALL
The Tom Cat Blues...21-0357—(48-0357)
Three Kisses

SLIM WHITMAN
Wabash Waltz ..... 21-0358—(48-0358)
I'm Crying For You

JESSE ROGERS
Slippin' Around With Jole Blon
Finders Keepers, Losers Weepers
21-0359—(48-0359)

BLUES

ARTHUR "BIG BOY" CRUDDUP
Oo Wee Darling .... 22-0092—(50-0092)
(Love Me With A Thrill)
Mean Old Santa Fe

NEW ALBUMS

TONY MARTIN
"Tony Martin's Dream Girls"
P-287—20-3802 thru 20-3804—78 rpm
WP-287—47-3802 thru 47-3804—45 rpm

Here come the DANCE BANDS again!

VAUGHN MONROE
"Vaughn Monroe Sings New Songs Of The Old West"
P-289—20-3810 thru 20-3812—78 rpm
WP-289—47-3810 thru 47-3812—45 rpm

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

$ ... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 ... designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

Week of June 24

$ **Bewitched** — Larry Green and the Honeydreamers .....20-3726—(47-3726) 7

$ **Count Every Star** — Hugo Winterhalter .....20-3697—(47-3221) 7

$ **El Mambo** — Perez Prado .....20-3782—(47-3782)

$ **Hoop Dee Doo** / **On The Outgoing Tide** — Perry Como .....20-3747—(47-3747) 7

$ **I Wanna Be Loved** — Fontane Sisters and Hugo Winterhalter .....20-3772—(47-3772) 7

$ **It Isn't Fair** — Sammy Kaye .....20-3609—(47-3115)

$ **My Foolish Heart** — Mindy Carson .....20-3681—(47-3204)

$ **Third Man Theme** — Freddy Martin .....20-3797—(47-3797)

$ **Roses** — Sammy Kaye .....20-3754—(47-3754) 7
Sons of the Pioneers .....21-0306—(48-0306)

$ **Wanderin'** — Sammy Kaye .....20-3680—(47-3203) 7

$ **Why Should I Cry?** — Eddy Arnold .....21-0300—(48-0300) 7

Coming Up...

★ ... indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

★ **ENCLOSED ONE BROKEN HEART and CUDDLE BUGGIN' BABY**
Eddy Arnold ..... 21-0342—(48-0342)
No. 1 and 2 respectively Country and Western Disc Jockey Pick, Billboard, June 24.

★ **THE OLD PIANO ROLL BLUES**
Eddie Cantor, Liza Kirk, Sammy Kaye 20-3751—(47-3751)
No. 27 Most Played Juke Box Records, Billboard, June 24.

★ **THREE LITTLE RINGS**
Fontane Sisters ..... 20-3814—(47-3814)
No. 7 Disc Jockeys Pick, Billboard, June 24.

★ **I STILL GET A THRILL**
Tony Martin ..... 20-3799—(47-3799)
No. 2 Retailers Pick and No. 6 Operators Pick, Billboard. June 24.

★ **PEACE OF MIND**
Tony Martin ..... 20-3799—(47-3799)
No. 5 Retailers Pick, Billboard, June 24.

★ **SIMPLE MELODY**
Phil Harris ..... 20-3781—(47-3781)
No. 10 Disc Jockey Pick, Billboard, June 24.

★ **I'M BASHFUL**
Mindy Carson ..... 20-3801—(47-3801)
No. 7 Retailers Pick, Billboard, June 24.

★ **TO ME YOU'RE A SONG**
Ralph Flanagan ..... 20-3795—(47-3795)
No. 8 Retailers Pick, Billboard, June 24.

★ **WHAT, WHERE AND WHEN**
Ralph Flanagan ..... 20-3795—(47-3795)
No. 8 Operators Pick, Billboard, June 24.

TIPS

Robert Merrill's WANDERIN' (backed by VALENCIA) . . . a great standard

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN. FEB. MAR. The APRIL MAY JUNE Swing's JULY AUG. SEPT to OCT. NOV. DEC. "45"

THE CASH BOX Record Reviews

"THERE'S NO BUSINESS LIKE SHOW BUSINESS" (2:40)
"I'VE GOT THE SUN IN THE MORNING" (2:32)
ARTIE SHAW ORCH.
(MGM 10730)

● Pair of oldies reissued here on MGM wax should make for mellow listening for those fans who went for this brand, and there sure were plenty of 'em. Both ends are well known, and feature the vocals of Mel Torme and the Mel-Tones, in addition to some sparkling music by maestro Artie Shaw. Added hypo to this pair should be the popularity of the tunes with the current showing of the "Annie Get Your Gun" flicker. Ops should listen in.

"HAPPY FEET" (2:26)
"BYE BYE BLACKBIRD" (3:00)
DEAN MARTIN
(Capitol 1052)

● Medium tempo'd ode on the upper crust has Dean Martin purring smoothly, as a pair of "Happy Feet" tap away in the background. Tune rings true makes for better than average listening pleasure. Coupling is the oldie handled by Dean in a swing pace that rings the bell. Disk rates a spot in ops machines.

"THE HANDOUT SONG" (2:21)
"THE WRECK OF THE OLD 97" (2:13)
DANNY KAYE
(Decca 27050)

● Clever melody on the upper lid gets a sock sendoff by piper Danny Kaye. Danny utilizes his pleasing voice to best advantage on the side, as the lyrics of the tune weave a top notch bit of musical fun. Flip side is a standard, excellently tailored by Danny. Top deck might perk up and prove to be a hot juke box item.

"HOME COOKIN'" (2:40)
"JENNY" (3:10)
DOROTHY SHAY
(Columbia 38861)

● This rendition of "Home Cookin'" by Dorothy Shay should grab some heavy coinage. Ditty is rapidly rising as a rave fare, and should blossom out into a big hit. Miss Shay's version is a top notch performance throughout. Flip side is an oldie offered in mellow up tempo patter, with Dorothy giving "Jenny" her best. Top deck should do well.

"YOU'RE SO EASY TO REMEMBER" (2:45)
"CAN I TAKE MY PONY TO HEAVEN" (2:47)
TINY SKAGGS
(Blue Ribbon 1-D)

● Top deck of this one is an oldie that may be used by music ops as a filler item. Vocal flavor is not in the strictly pop vein, but it's fair enough as it stands. Other end has Tony taking it slow and easy on a dreamy kid story that has a set of clever lyrics. This end might prove to be a comer—ops should listen in.

SLEEPER OF THE WEEK

"SUGAR BLUES" (2:46)
"ECHOING THE BLUES" (2:41)
SALTY HOLMES
(London 16030)

SALTY HOLMES

● Novel harmonica work by Salty Holmes on this pair earn him this featured spot this week. Both sides of the wax have tremendous listener potential, and should prove to be hot favorites with music fans and ops alike. The side they'll go for is the top deck, the oldie "Sugar Blues." This rendition, with Salty and his talking harmonica holding down the spotlight, is certainly one of the most novel and unique we've ever heard. Slow tempting harmonica tones echo the melody on the side, with a girl vocal talking the tune on all the more. Vocal spot on the side is highly infectious too, and should meet with music ops approval. The flip side has Salty taking it solo, on still another potential coin winner. Slow melody of this side makes you wanna listen too, and then come back for another earful. Ork backing on both ends polish the wax, and to its winning ways by leaps and bounds. Music ops should get with this one.

"THE OLD PIANOLA" (2:20)
"LITTLE MR. BIG" (2:57)
THE JUBILAIRES
(Capitol 1054)

● Hot piano work on the top deck, coupled with a rousing gay '90's vocal by The Jubilaires is the sort of material that always gets going in the phonos. Disk features some hot ivory work throughout and is a cinch to catch on with music fans. Flip side switches to a slow tender lament with the title weaving into the wax story offered. "Pianola" for the money.

"GONE FISHIN'" (2:41)
"CHARLESTON" (2:40)
JOHNNY GUARNIERI
(Admiral 1012)

● Johnny Guarnieri's first vocal side might turn out to be the start of something for him and music fans. His pitch on the top deck, a dreamy bit of music, is somewhat in the same style as that of Hoagy Carmichael, and makes for infectious listening. Coupling has the group turning in an instrumental rendition of a jazz standard. Top deck gets our nod.

"LONESOME DARLIN'" (3:17)
"IF YOU ONLY KNEW" (3:00)
LEE MORSE
(Decca 27066)

● The celebrated Lee Morse makes her return to the wax spotlight here, via a pair of sides that should reap harvest for music ops. Lee's torchy, heavy pipes trill the lyrics to the ballad lament on the top deck in wonderful tones. Side makes you wanna listen—and then come back for more. Coupling is another grade-A performance that gets our nod. Both sides are musts for your machine—get 'em.

"I'M A SUGAR DADDY" (2:40)
"MAKE SOMEONE HAPPY TODAY" (2:05)
LAWRENCE COOK
(Abbey 15009)

● Chorus vocal on this up tempo pair makes for happy listening pleasure. Both sides have the Jim Dandies taking it in barrel-house style, as Lawrence Cook plunks the ivory's to fit the mood. Top deck is flavored with a romantic vocal, while the flip echoes the sentiments of the title. We like the latter side.

"THE SWING WALTZ" (2:45)
"MY HEART GOES-A-GADDING" (3:00)
JERRY WAYNE & THE DELL TRIO
(Columbia 38857)

● Slow romantic tune on the top deck has Jerry Wayne purring smooth and soft on a so-so melody that may hold its own. Tune rolls in moderate tempo, with small group music furnished by The Dell Trio in the background. Flip side sounds a bit better and is easier to take. It's ballad music too, and fits Jerry's style all the more.

"SOUND OFF" (2:43)
"THE LONESOMEST WHISTLE" (2:42)
JERRY GRAY ORCH.
(Decca 27054)

● Routine Army song widely familiar to music fans is polished off on this one by the Jerry Gray ork, with Bill Lee in the solo spotlight, and the Lee Gordon Singers to offer a chorus backdrop. Side isn't commercial enough for the boxes. Flip tune is a choo-choo story with Booby Troup and The Crew Chiefs purring the lyrics. Wax might be used as a filler item.

"TZENA, TZENA, TZENA" (2:40)
"THE SLEIGH" (2:27)
MITCH MILLER ORCH.
(Columbia 38885)

● Widely hailed ditty on the top deck gets a polished sendoff by the Mitch Miller ork. This rendition, replete with a first rate vocal chorus chanting the catchy lyrics, is one that should win wide applause. Excellent orchestration, in addition to the infectious melody offered here, is a cinch to score with music fans. Flip side is a production number with the chorus chanting the story of the "Sleigh." We like the top deck.

"I NEVER HAD A WORRY IN THE WORLD" (2:43)
"SATISFIED" (2:48)
MARTHA LOU HARP
(Autograph 811)

● Smooth sentimental riff of the top tune is sure to catch some heavy moola in the boxes. Handled by Martha Lou Harp in sweet tones that satisfy, the tune and rendition will attract loads of attention from moon-in-Juners. Coupling stays in the same romantic vein and is once again performed in excellent taste. Ops should get this one.

"THE CONTINENTAL" (3:05)
"I'LL REMEMBER APRIL" (3:12)
ARTIE SHAW ORCH.
(Decca 27056)

● Fresh wax by Artie Shaw has the maestro up to standard that should sit well with his many fans. Solo clary work by Artie is featured on both sides, with the ork blending smoothly in the background. Music will be widely familiar, since they have always won wide favor. Disk rates some avid listening attention.

"MISTER HONKY-TONK" (2:46)
"DREAM STREET" (2:49)
TERRY SHAND ORCH.
(King 15052)

● Title of this one gives off the bill of fare for the material offered. Vocal by Terry Shand is effective enough, as is the ork backing. Other end has the maestro and chirp Vi Ott handling a ditty tinted with romantic lyrics. Platter might make a decent filler item—ops who have the room might take a look-see.

"MEXICAN MERRY GO-ROUND" (2:55)
"LITTLE JUG" (2:20)
EDMUNDO ROS ORCH.
(London 722)

● Latin flavored music via Edmundo Ros, and the set up of a pair that should catch on and go with music fans. Top side of this one has the maestro weaving a set of dance instructions on a musical theme similar to the familiar "La Raspa." Melody here is infectious, as is the ork leaders vocal. Flip side is an up tempo tune that has the gang joining Edmundo on a top notch bit of Latin music. Both ends rate highly.

'ROUND THE WAX CIRCLE

NEW YORK:

Song scribe **Joe Shuster** may get a big break with his new tune, **"Hot Dogs And Roses,"** with the possibility of it being used as a theme song at the Chicago Fair of 1950. **Bill McCune**, bandleader at the Congress Hotel in Chi is enthused about the novelty tune, and is reported to be working with the Fair officials for its adoption as a theme song. The Fair is on from July through September of this year. . . . **Texas Jim Robertson**, RCA Victor recording artist, keeping plenty busy with his TV shows over WATV. His latest on Victor is a release with **The Three Suns**, "Gone Fishin'" . . . BMI getting big reaction in sales on new uke book by **Don Ball** with testimonial by **Arthur Godfrey**. . . . **DJ Barry Kaye** calls to tell us he's now airing via WKAT, Miami Beach, with two spots running from 6 to 9 A.M. and 11-to-12 stint. Morning show all sponsored too. . . . **Bob Greenwood**, Fitchburg's ex-mayor turned disk jockey, established some kind of record recently when he took more than 100 phone calls in 45 minutes on a quiz with listeners. . . . We hear that **Dick Noel**, ex-Ray Anthony band ballader is knocking 'em daid out at the Copacabana, Pitts. Dick's "Mist" on Columbia wax is one of the most requested tunes in that area. . . . **Jay Churnis**, song-pen-pal of **Barney Ross**, tied the knot this past week. . . . **Sammy Kaye** into the Starlight Roof of the Waldorf-Astoria for a four-week engagement beginning June 29. Kaye, who goes into the Waldorf for the first time, will conduct his famed prize-laden "So You Want To Lead A Band" feature nightly, in addition to his regular music. The Kaye Krew incidentally are hotter than the proverbial pistol, with three winners among the Nation's Top Ten Tunes. . . . **Elliot Lawrence**, who closed at the Moonlight Garden, Cincinnati, recently, racked up the biggest business in the history of the ballroom, according to **Ed Schoot**, manager of the Moonlight. . . . **Artie Shaw** and his band manager narrowly escaped serious injury when the ork leaders automobile collided with a truck near Cincinnati recently. Shaw was hospitalized, but left following treatment to fulfill an engagement. . . . **Stan Kenton** ork has accepted a California club date in order to keep his band intact.

SAMMY KAYE

CHICAGO:

Veteran music man, **Solly Wagner**, well known, well liked by all and sundry takes **Eddie Richmond's** spot with Chappell. Solly gets a grand hand from the boys every where along Randolph Street. All happy to hear he's back. . . . **Leonard Chess** busts right into the disk field with his first two records on his very own "Chess" label real clickeroos. "My Foolish Heart" by **Gene Ammons** in the number one spot among the jazz and blues' locations here, and "Rollin' Stone" by **Muddy Waters**, getting gobs of orders from the southland. . . . **Hank Markbreit**, a very happy boy, as **Vic Damone** sings, "I Hadn't Anyone Till You" maybe right into the top spot. (Sleeper-Of-The-Week, June 17 The Cash Box.) It's **Hank's** plug tune and he's tellin 'em all how **Damone** is stopping 'em cold in the Waldorf's Starlight Roof with the song. . . . **Teddy Powell** is getting ready to wax his first sides for London Records. With the grand hit **Teddy** made at the Blackhawk here and with all the songboys boosting his stock his first disks should get lots of local help. Everyone agrees that **Teddy** will win 'em away over to his side when he opens in the Grill of the Roosevelt Hotel, N. Y., July 5. . . . **Tex Beneke** is playing his recorded tunes for all the people at the beautiful Beach Walk of the Edgewater. . . . **Archie Levington** of Leeds in New York visiting the home offices of the firm. . . . **Chick Kardale**, they tell me, hasn't stopped zooming around town for even a second. "I'm in demand," is the way Chick puts it. . . . **Joe Bihari** of Modern Records in town for a week. Result—**Art Sheridan** of American Record Distribs is new local distrib for Modern. . . . The grand **Andrews Sisters** and very swell **Bob Crosby** open at the Chicago Theatre June 30. . . . **Ella Fitzgerald** is inked into the Regal, where, without doubt, she'll simply slay 'em. . . . **Jimmy (Slipping Around) Wakeley** is simply bouncing 'em out of their seats with the grand applause he gets from the crowds at the Oriental Theatre. Proving, no doubt that the cowboy folk tunes are just what Chi people love.

VIC DAMONE

LOS ANGELES:

Modern has finally moved into their very swanky new offices at 244 No. Canon Drive in Beverly Hills though the housewarming will wait until more of the **Biharis** are on tap, what with **Flo** just due back from New York, **Saul** and **Joe** in Chicago on a national sales and promotion tour, we were told by keeper of the books **Jack Allison**, who was just back from a short San Francisco run himself. . . . **Russ Morgan** shortly followed us in switching offices from 1520 No. Gower, in his case moving over to the Taft Bldg., corner Hollywood and Vine. . . . Back from a three months' trip covering 12,000 miles in 24 of the 48 states was **Russ'** public relations man, **Ralph Portnor**, who opened wide the eyes of disc jockeys, radio station librarians and record columnists Coast-to-Coast by a new switcheroo. . . . Instead of bouncing up to them record in hand, Ralph invited 'em down to his car, where he'd had built in the most ingenious record-protecting cabinet we've yet seen for traveling purposes. . . . **Portnor**, a likable Joe who's representing **Morgan** on both Decca records and Russ' transcription deal, says he drew a few laughs and gentle balk or two when he quoted at the librarian gals: "Come on down to my car and I'll show you my records." **Leo Mesner** of Aladdin up to his appetite in painting contractors when we dropped in, as he and Eddie continue to reshape and redecorate their already very attractive new offices in Beverly Hills. . . . **Lou Chudd** of Imperial indulging in a small "I told you so" at the way **T-Bone Walker** is surging back up to the top of the blues and rhythm charts with his "Glamour Girl" and "The Hustle Is On" sides. . . . With MGM, it's **Johnny Desmond's** very clever "Picnic Song" and **Art Lund's** "Mona Lisa" that are keeping distrib **Gordon Wolf** swamped just before flying up to San Francisco in a race with the stork. . . . It'll be the second little Wolf, Gordon tells us, and it'll be nice when he and his lovely wife can complete the pending sale of their house up there and latch on one down here to resume normal family life once again.

ART LUND

Report Paul Weston Offered Artist & Repertoire Spot At RCA Victor

NEW YORK—The status of the artist and repertoire staff of RCA Victor Records was further complicated this past week, following the appointment of maestro Henri Rene as a & r chief of the plattery's west coast division. Rene assumed the duties formerly managed by Walt Heebner, who recently resigned his spot with RCA Victor on the Coast.

Rene was scheduled to fly to California along with top man Charlie Grean.

The situation became muddled this past week, when it was reported that musical director Paul Weston has been offered a spot with the artist and rep staff of the diskery. Weston has recently left his post with Capitol Records because of an alleged offer from Manie Sacks at the Victor firm. It was reported that Weston had earned somewhere in the neighborhood of $62,000 with Capitol, from royalties and salary, and was mulling over an offer from RCA Victor that represented more coin.

Rene's departure for the Coast leaves RCA Victor's eastern a & r setup with three men: Charlie Grean as department chief, with Dewey Bergman and Hugo Winterhalter as aids. In view of the short staffing of the New York music office, the firms music publisher contact setup is due to be slightly revamped. It is also believed in many quarters that Manie Sacks will spend more time in the recording department than heretofore.

Eddie Fisher Scores In Club Debut

NEW YORK—The industry's newest success story is that of 20-year-old Eddie Fisher—and a Cinderella story, an overnight success story it is.

Called in on 24 hours' notice when Fran Warren was rushed to the hospital just before her opening at Bill Miller's swank Riviera, Eddie Fisher went on with just an hour's rehearsal. So sudden was it, he had to spend most of the 24 hours working out new arrangements and even buying a tuxedo and shoes.

The New York columns have best told the rest of the story—how the Victor recording artist wowed the crowd to such an extent that Bill Miller is holding him over beyond the Danny Thomas show, into the Jackie Miles show. Winchell, Danton Walker, Earl Wilson, Louis Sobol, Lee Mortimer and the others contributed comments like: "Sensational singing style and voice," "tore the crowded house apart," "merely wonderful," "made a big hit."

G. A. C., which books the young Eddie Cantor protege, can tell the story in terms of bookings. Every major N. Y. C. Broadway theatre wants him. Top clubs in Las Vegas and California have already asked for him. Top TV and radio shows, too, have put in requests.

The term "overnight success" is overused, and "overnight stardom" even more so. But in young Eddie Fisher's case, they seem to be fully justified!

IT'S TEASIN'
IT'S TANTALIZIN'
IT'S TERRIFIC

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NO!
NO!

AS RECORDED BY

TOMMY TUCKER

and his

ORCHESTRA

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DISKERS CAN BETTER RELATIONS & INCREASE SALES POTENTIAL WITH FREE TITLE STRIPS TO MUSIC OPS

Some Indie Platteries Issue Free Strips To Operators. Juke Box Biz Buying Surge And Promotion Value Would Benefit Recording Companies, Music Publishers And Artists.

NEW YORK—The widely publicized increase of promotion efforts directed at the music operating trade by a majority of the nation's recording companies has been received by the music operators with favorable reaction, but on the whole, the diskers have failed to contribute a tangible means of direct beneficial promotion—this was the consensus of opinion among top music operators surveyed by *The Cash Box* recently.

Music operators generally agreed that the quality of recordings has been much better of late, and that tie-in sales have generally disappeared from the industry. In addition, most agree that record shipments of new releases are reaching them quicker than ever before, to allow them to reap the most possible benefits from a new potential hit recording.

A greater majority of the music operators polled, all vehemently agreed that it was "high time that the record business brought back free title strips."

The advantages to the recording companies in issuing free title strips to music operators are well known throughout the industry. It is pointed out that not only does the music operator benefit, but by and large it is the record company, the music publisher and the recording artist who reap the most profitable potential means of promotion with title strips.

Recording executives well known hand-written title strips in juke boxes do little for their organization and a given recording artist on a song. Many is the time that a music fan will walk up to a phonograph and have a difficult time in reading the title strips displayed. Music ops point out that in the past year or so, they have been enlarging their routes, with fewer operators and more machines per operator the present status in the business. As a result of this, the operator is pushed for lack of time in typewriting his strips. As a matter of fact, a great many of the recording companies have their field promotion men contact music operators toward evening, since the operator is generally out on his route during the day.

The increase in the buying power and sales potential to the juke box field is widely recognized as the most stabilizing factor in the record business today. Chamber of Commerce reports in the past few months have avidly pointed out the great amount of business failures with record dealers. This situation does not prevail in the automatic music field, but rather has developed into a field in which the music operator's position is more absolute than ever before.

The activities of RCA Victor, Decca and Capitol Records in connection with music operators has been wide and extensive in recent months. All firms have set up special departments to take care of music operators, with all basically aimed at increasing their possible sales potential and bettering their relations with the music ops.

The one strategic point in their promotion campaigns that has been overlooked has been the issuance of free title strips to music ops. Diskers claim that the additional handling of strips would present too much of a problem and burden for their distributors. In addition, some state the cost of title strips would not be commensurate with the amount of promotion they might receive.

It doesn't take much to throw in a sheaf of title strips with a box of records. And as far as the cost of the strips are concerned, the prices of the strips have come down considerably, and would come down much further were there an appreciable quantity in production.

A recent incident in a New York tavern prompted a "name" recording artist to make an immediate inquiry of his recording company as to why there wasn't a "decent title strip in that juke-box." The artist had sauntered up to the jukek box and wanted to play one of his selections featured in the box. Not only couldn't he legibly read his name, but to add insult to injury, his name had been misspelled. This latter incident, is but one of hundreds of similar that could have been prevented were title strips issued to music operators with each and every record purchase.

There is no doubt existing as to the promotional value of the juke box today. The very fact that the record companies have put on staffs specifically aimed at coordinating the operations of the juke box industry is graphic enough. They would not have gone to the initial expense of starting their respective campaigns, had there not been a potent market for them.

Music operators point out that a great many of the nation's independent recording companies issue them free title strips, and continue along these lines with the plausible thought, that if the indies can do it, the majors certainly can.

One well known music operator candidly stated, "The record companies are vieing for our test spot with new records each and every day. I've had four fellows in here asking me to put out new releases on my test locations. If we can do this trick for the record firms, they certainly can save us the time and effort involved, by giving us printed title strips."

N A M M

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★

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JUNE 30

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Empire State Bldg. New York 1, N. Y.
6363 Wilshire Blvd. Los Angeles 48, Calif.

THE CASH BOX "Folk" and Western" Record Reviews

BULLSEYE of the WEEK

"HAPPY FEET" (2:37)
"YOU TWO TIME ME, I'LL TWO TIME YOU" (2:30)
TEX WILLIAMS
(Capitol 1087)

TEX WILLIAMS

● Plug ditty causing loads of talk in the music biz is this top ode offered here by the widely popular Tex Williams. Long missing from the phono spotlight, Tex is a cinch to bounce back via this disking. The tune, "Happy Feet" is a sure-fire juke box winner, and is handled by Tex in his usual top-notch manner. Ditty rolls along in mellow tempo, and has Tex spouting the lyrics to this happy melody in wonderful style. Vocal work on the side rings true and clear, and is the sort you wanna listen to time and time again. On the other end with "You Two Time Me, And I'll Two Time You," Tex comes back again with an equally brilliant tune to keep the platter hot. Lyrics of the song are novel and clever, and are sure to be taken up by Tex's many fans. Instrumental work on both sides of the wax matches the flavor and patter of the songs wonderfully. We highly recommend this pair, with the top deck getting an extra nod or two. Get with it!

"JESUS AT THE WELL" (2:40)
"ARE YOU ON GOD'S SIDE?" (2:30)
"SISTER" MYRTLE FIELDS
(Columbia 30211)

● Wax in the spiritual vein, and the offering of a so-so pair that might attract some coin play. Music ops who have a call for this brand of music, might do best to use this duo as fillers. Tunes offered and rendition shown are not top notch performances.

"SOMETIME" (2:30)
"TEXAS BLUES" (2:47)
FOY WILLING
(Capitol 1070)

● Top plug tune in the ballad vein is set up here by Foy Willing in folk style that comes off fine. Foy's vocal on this plaintive romantic ode fits the mood and patter of the melody exceptionally well. Coupling is just what the title indicates, an ode to Texas. Ops should get with the top deck.

"THAT'S ALL SHE WROTE" (2:45)
"YESTERDAY'S KISSES" (2:40)
HAWKSHAW HAWKINS
(King 876)

● Pair of vocal laments by Hawkshaw Hawkins might perk up juke box play for music ops. Top deck of this one is a slow romantic lament, with Hawkshaw handling the lyrical expression in effective manner. Flip side stays in the same vein and is another pleasing performance. Ops should lend an ear in this direction.

"BAD BRAHMA BULL" (3:02)
"BLOOD ON THE SADDLE" (2:57)
TEX RITTER
(Capitol 1058)

● Pair of fresh sides by Tex Ritter, and the offering of some material that might be used to best advantage as filler sides by music operators. Both ends feature the vocal work of Tex Ritter in effective manner, and make for pleasing listening. Material offered is nothing to shout about—music ops take it from here.

"BECAUSE THE ONE I LOVE HAS SAID GOODBYE" (2:28)
"FINDERS KEEPERS, LOSERS WEEPERS" (2:37)
SHORTY LONG
(King 874)

● Pair of fair enough sides by Shorty Long are set up here for music ops. Top deck echoes the sentiments shown in the title, while the flip side perks up a bit for listener appeal. Vocal and string accompaniment is effective enough on both sides to please Shorty's many fans. Disk rates ops' listening attention.

"GREAT BIG NEEDLE" (2:31)
"I'VE GOT FIVE DOLLARS IT'S SATURDAY NIGHT" (2:27)
JESSE ROGERS
(RCA Victor 21-0350)

● Jesse Rogers and his 49ers come up with a pair of potential winners in this duo. Both ends of the platter are clever sides and feature Jesse and the boys at their best. Top deck parrots the title, while the flip shows as a side that should catch on and go. Wax rates a spot in music ops' machines.

"I WISH WE COULD TRY ALL OVER AGAIN" (2:49)
"YOU'VE GOT TO SEE MAMMA EV'RY NIGHT" (2:09)
ANN JONES
(Capitol 1059)

● Top deck of this one might make for a potential juke box winner. Side has Ann Jones purring an original piece that rolls in mellow tempo, with the lyrics easy on the ears. Flip is an oldie dressed up in western style, with Ann handling the music in excellent manner. Both ends will do more than hold their own.

"RED LIPS KISS MY BLUES AWAY" (2:47)
"WHY DON'T YOU LOVE ME" (2:19)
BILL BOYD
(RCA Victor 21-0351)

● Pair of romantic odes by Bill Boyd and his Cowboy Ramblers, and the offering of "Red Lips Kiss My Blues Away" and "Why Don't You Love Me" headed for western music ops. Both sides of the platter should sit well with the moon-in-Juners, as well as Bill's wide bevy of fans. We suggest this pair.

Admiral Walter Buck Named To Joe Wilson Post. Joe Elliot Assumes Additional Duties At RCA-Victor

NEW YORK—It was reported this past week that Walter A. Buck, operating vice president of RCA Victor Records, is slated to assume the position of general manager of the firm's recording division, as part of the reorganization resulting from the recent death of John G. Wilson, executive vice-president and general manager of the plattery.

Mr. Buck has been filling in for Wilson during the latter's extended illness, and it was expected that he will officially assume his new position at the next regular board meeting of RCA Victor in New York on July 7. Buck is a retired Admiral in the United States Navy.

Mr. Buck is slated to handle the entire overall administrative functions of the plattery, while additional duties in the field will be taken over by Joe Elliot, vice president in charge of consumer products. Elliot will also take over Wilson's supervisory chores, both in the home office and in the field.

John West is expected to assume the late Mr. Wilson's public relations activities, while T. W. Teagarden, tube division vice president, will direct supervision of distributors in some aspects of the equipment field.

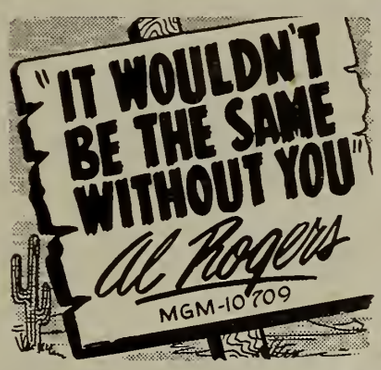
In addition to the above changes, it was reported that Robert Seidel, vice president in charge of distribution in the record division, will work closely with Joe Elliot in the planning of sales campaigns.

Admiral Buck is at present filling the spot vacated by Mr. Wilson's death, and will make his offices at the RCA Victor main branch in Camden, New Jersey.

Ops—
Pretty Darn Quazy!
—that's our
"Little Green Man"
[APOLLO 1163]
Have YOU heard it yet??
Order from Your Nearest Distributor Or
APOLLO RECORDS, INC.
457 W. 45th St. New York, N. Y.

"I STILL GET A THRILL"
RECORDED BY
DEAN MARTIN..... Capitol
DINAH SHORE..... Columbia
D. HAYMES-G. JENKINS... Decca
ART LUND.....MGM
TONY MARTIN..... Victor
Words & Music, Inc.
1619 Broadway N. Y. C.

JUST RELEASED!
NOW ON SALE
LYNNE HOWARD on National 9117
"Round-Up Time On Lullaby Trail"
backed by
"One Man Woman"
DISC JOCKS AND JUKE OPS ACCLAIM HER THE VOCAL FIND OF THE YEAR!!
NATIONAL Records
ORDER FROM YOUR NEAREST DISTRIBUTOR or NATIONAL DISC SALES
1841 BROADWAY, N. Y. 23, N. Y.



TONIGHT
TONI ARDEN
with Percy Foith Orch. & Chor.
Columbia
RUSS CASE ORCHESTRA
with Roy Charles Vocal
M-G-M
TONY MARTIN
with Henri Rene Orchestra
RCA Victor
and more coming
MILLER MUSIC CORPORATION

Announcement
ABBEY RECORDS
Proudly Announce The Removal To
New And Larger Quarters At
418 W. 49th St., N. Y.
Phones: PLaza 7-6696-7-8

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 1, 1950

New York, N. Y.

1. MY FOOLISH HEART *(Billy Eckstine)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. HOOP-DEE-DOO *(Perry Como)*
4. BEWITCHED *(Bill Snyder)*
5. THIRD MAN THEME *(Anton Karas)*
6. SENTIMENTAL ME *(Russ Morgan)*
7. WANDERIN' *(Sammy Kaye)*
8. OLD PIANO ROLL BLUES *(Lawrence Cook)*
9. I'D'VE BAKED A CAKE *(Eileen Barton)*
10. AMERICAN BEAUTY ROSE *(Frank Sinatra)*

Chicago, Ill.

1. MY FOOLISH HEART *(Billy Eckstine)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. THIRD MAN THEME *(Anton Karas)*
4. BEWITCHED *(Bill Snyder)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. HOOP-DEE-DOO *(Perry Como)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. I WANNA BE LOVED *(Andrews Sisters)*
9. ROSES *(Sammy Kaye)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*

Los Angeles, Calif.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. THIRD MAN THEME *(Anton Karas)*
3. HOOP-DEE-DOO *(Perry Como)*
4. BEWITCHED *(Gordon Jenkins)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. OLD PIANO ROLL BLUES *(Cantor-Kirk-Kaye)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. SENTIMENTAL ME *(Russ Morgan)*
10. I'D'VE BAKED A CAKE *(Eileen Barton)*

Newark, N. J.

1. THIRD MAN THEME *(Anton Karas)*
2. SENTIMENTAL ME *(Russ Morgan)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. HOOP-DEE-DOO *(Perry Como)*
8. BEWITCHED *(Bill Snyder)*
9. OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. ENJOY YOURSELF *(Doris Day)*

Pawtucket, R. I.

1. THIRD MAN THEME *(Guy Lombardo)*
2. BEWITCHED *(Gordon Jenkins)*
3. SOMETIME *(Tommy Carlyn)*
4. C'EST SI BON *(Johnny Desmond)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. I WANNA BE LOVED *(Andrews Sisters)*
7. COUNT EVERY STAR *(Hugo Winterhalter)*
8. HOOP-DEE-DOO *(Perry Como)*
9. ANSWER SHE IS YES, NO *(Guy Lombardo)*
10. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*

Tucson, Ariz.

1. THIRD MAN THEME *(Guy Lombardo)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. OLD PIANO ROLL BLUES *(Lawrence Cook)*
7. DEARIE *(Merman-Bolger)*
8. HOOP-DEE-DOO *(Perry Como)*
9. TIDDLEY WINKIE WOO *(Guy Lombardo)*
10. BEWITCHED *(Benny Goodman)*

Buffalo, N. Y.

1. BEWITCHED *(Gordon Jenkins)*
2. DOWN THE LANE *(Russ Morgan)*
3. ANSWER SHE IS YES, NO *(Guy Lombardo)*
4. I WANNA BE LOVED *(Andrews Sisters)*
5. C'EST SI BON *(Johnny Desmond)*
6. TIDDLEY WINKIE WOO *(Guy Lombardo)*
7. COUNT EVERY STAR *(Hugo Winterhalter)*
8. AMERICAN BEAUTY ROSE *(Frank Sinatra)*
9. OLD PIANO ROLL BLUES *(Lawrence Cook)*
10. SENTIMENTAL ME *(Russ Morgan)*

Houston, Tex.

1. THIRD MAN THEME *(Anton Karas)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. MY FOOLISH HEART *(Billy Eckstine)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. HOOP-DEE-DOO *(Perry Como)*
6. DEARIE *(Merman-Bolger)*
7. OLD PIANO ROLL BLUES *(Lawrence Cook)*
8. TEASIN' *(Connie Haines)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. BEWITCHED *(Bill Snyder)*

Kansas City, Mo.

1. THIRD MAN THEME *(Anton Karas)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. OLD PIANO ROLL BLUES *(Lawrence Cook)*
4. BEWITCHED *(Bill Snyder)*
5. HOOP-DEE-DOO *(Perry Como)*
6. DEARIE *(Merman-Bolger)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. RAIN *(Toni Arden)*
10. MY FOOLISH HEART *(Billy Eckstine)*

Tallahassee, Fla.

1. ROSES *(Sammy Kaye)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. SUGARFOOT RAG *(Ella Fitzgerald)*
4. THIRD MAN THEME *(Anton Karas)*
5. BEWITCHED *(Doris Day)*
6. VALENCIA *(Tony Martin)*
7. BONAPARTE'S RETREAT *(Kay Starr)*
8. SENTIMENTAL ME *(Ames Bros.)*
9. MY FOOLISH HEART *(Billy Eckstine)*
10. I WANNA BE LOVED *(Andrews Sisters)*

Seattle, Wash.

1. THIRD MAN THEME *(Guy Lombardo)*
2. MY FOOLISH HEART *Margaret Whiting)*
3. IT ISN'T FAIR *(Benny Goodman)*
4. BEWITCHED *(Mel Torme)*
5. DADDY'S LITTLE GIRL *(Dick Todd)*
6. HOOP-DEE-DOO *(Perry Como)*
7. DEARIE *(Stafford-MacRae)*
8. CHOO'N GUM *(Teresa Brewer)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. OLD PIANO ROLL BLUES *(Cantor-Kirk-Kaye)*

Gulfport, Miss.

1. THIRD MAN THEME *(Anton Karas)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. OLD PIANO ROLL BLUES *(Jan Garber)*
4. HOOP-DEE-DOO *(Russ Morgan)*
5. I WANNA BE LOVED *(Andrews Sisters)*
6. LONG GONE LONESOME BLUES *(Hank Williams)*
7. DOWN THE LANE *(Stafford-MacRae)*
8. QUICKSILVER *(Doris Day)*
9. BEWITCHED *(Bill Snyder)*
10. COUNT EVERY STAR *(Hugo Winterhalter)*

Birmingham, Ala.

1. IT ISN'T FAIR *(Sammy Kaye)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. DEARIE *(Merman-Bolger)*
4. PIANO ROLL BLUES *(Lawrence Cook)*
5. SENTIMENTAL ME *(Russ Morgan)*
6. HOOP-DEE-DOO *(Perry Como)*
7. VAGABOND WALTZ *(Lawrence Duchow)*
8. WANDERIN' *(Sammy Kaye)*
9. I STILL GET A THRILL *(Dick Haymes)*
10. TELL HER YOU LOVE HER *(Vaughn Monroe)*

Charlotte, N. C.

1. THIRD MAN THEME *(Guy Lombardo)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. MY FOOLISH HEART *(Billy Eckstine)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. BEWITCHED *(Gordon Jenkins)*
6. IT ISN'T FAIR *(Bill Farrell)*
7. DEARIE *(Merman-Bolger)*
8. ON THE OUTGOING TIDE *(Perry Como)*
9. ROSES *(Sammy Kaye)*
10. ARE YOU LONESOME TONIGHT? *(Blue Barron)*

Green Bay, Wisc.

1. THIRD MAN THEME *(Guy Lombardo)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. MY FOOLISH HEART *(Margaret Whiting)*
4. DADDY'S LITTLE GIRL *(Mills Bros)*
5. HOOP-DEE-DOO *(Perry Como)*
6. OLD PIANO ROLL BLUES *(Cantor-Kirk-Kaye)*
7. LET'S GO TO CHURCH *(Whiting & Wakely)*
8. CANDY AND CAKE *(Mindy Carson)*
9. CHOO'N GUM *(Teresa Brewer)*
10. AMERICAN BEAUTY ROSE *(Frank Sinatra)*

Norfolk, Va.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. HOOP-DEE-DOO *(Perry Como)*
6. PIANO ROLL BLUES *(Al Jolson)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. DEARIE *(Guy Lombardo)*
9. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
10. BEWITCHED *(Benny Goodman)*

Cleveland Ohio

1. SENTIMENTAL ME *(Russ Morgan)*
2. DEARIE *(Guy Lombardo)*
3. THIRD MAN THEME *(Anton Karas)*
4. THE GODS WERE ANGRY WITH ME *(Whiting-Wakely)*
5. BEWITCHED *(Benny Goodman)*
6. OLD PIANO ROLL BLUES *(Lawrence Cook)*
7. I'D'VE BAKED A CAKE *(Eileen Barton)*
8. QUICKSILVER *(Doris Day)*
9. DADDY'S LITTLE GIRL *(Dick Todd)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Concord, N. H.

1. SENTIMENTAL ME *(Russ Morgan)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. MY FOOLISH HEART *(Billy Eckstine)*
5. BEWITCHED *(Doris Day)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. THIRD MAN THEME *(Anton Karas)*
8. C'EST SI BON *(Johnny Desmond)*
9. DEARIE *(Merman-Bolger)*
10. WANDERIN' *(Sammy Kaye)*

New Haven, Conn.

1. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
2. HOOP-DEE-DOO *(Perry Como)*
3. SOMETIME *(Tommy Carlyn)*
4. AMERICAN BEAUTY ROSE *(Rrank Sinatra)*
5. BONAPARTE'S RETREAT *(Kay Starr)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. I'D'VE BAKED A CAKE *(Eileen Barton)*
8. TEASIN' *(Connie Haines)*
9. DEARIE *(Merman-Bolger)*
10. ARE YOU LONESOME TONIGHT *(Blue Barron)*

Pittsburgh, Pa.

1. THIRD MAN THEME *(Anton Karas)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. ROSES *(Sammy Kaye)*
4. HOOP-DEE-DOO *(Kay Starr)*
5. SOMETIME *(Tommy Carlyn)*
6. SAY WHEN *(Zee & Jimm)*
7. TIDDLEY WINKIE WOO *(Guy Lombardo)*
8. I WANNA BE LOVED *(Andrews Sisters)*
9. STARS ARE THE WINDOWS OF HEAVEN *(Ames Bros.)*
10. BONAPARTE'S RETREAT *(Kay Starr)*

Chattanooga, Tenn.

1. MY FOOLISH HEART *(Billy Eckstine)*
2. BIRMINGHAM BOUNCE *(Red Foley)*
3. THIRD MAN THEME *(Anton Karas)*
4. OLD PIANO ROLL BLUES *(Lawrence Cook)*
5. CHOC'LATE ICE CREAM CONE *(Evelyn Knight)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. I'D'VE BAKED A CAKE *(Eileen Barton)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10. BEWITCHED *(Bill Snyder)*

Highwood, Ill.

1. THIRD MAN THEME *(Anton Karas)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. HOOP-DEE-DOO *(Perry Como)*
4. C'EST SI BON *(Johnny Desmond)*
5. BEWITCHED *(Gordon Jenkins)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. CHOO'N GUM *(Teresa Brewer)*
9. SUNSHINE CAKE *(Bing Crosby)*
10. JUKE BOX ANNIE *(Kitty Kallen)*

Louisville, Ky.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. SENTIMENTAL ME *(Russ Morgan)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. HOOP-DEE-DOO *(Kay Starr)*
5. CHOO'N GUM *(Teresa Brewer)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
8. I WANNA BE LOVED *(Andrews Sisters)*
9. WANDERIN' *(Sammy Kaye)*
10. AMERICAN BEAUTY ROSE *(Frank Sinatra)*

Portland, Ore.

1. THIRD MAN THEME *(Anton Karas-Ben Pollack)*
2. I STILL GET A THRILL *(Tony Martin)*
3. COUNT EVERY STAR *(Hugo Winterhalter)*
4. CHOCOLATE ICE CREAM CONE *(Evelyn Knight)*
5. HOOP-DEE-DOO *(Perry Como)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. STARS & STRIPES FOREVER *(Frankie Laine)*
8. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10. AMERICAN BEAUTY ROSE *(Frank Sinatra)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 24.

Bob Snyder
WOKO—Albany, N. Y.

1. IF I HAD YOU ON A DESERT ISLAND *(Larry Green)*
2. ROSES *(Ray Anthony)*
3. BEWITCHED *(Bill Snyder)*
4. HAPPY FEET *(Dean Martin)*
5. I DO BETTER UP IN THE MOUNTAINS *(Jerry Cooper)*
6. BLUE PRELUDE *(Ames Bros.)*
7. PEDDLER'S SERENADE *(Johnny Corvo)*
8. MAMBO JAMBO *(Freddy Martin)*
9. WANDERIN' *(Sammy Kaye)*
10. CANE BOTTOM CHAIR *(Glen Moore)*

Hal Tate
WAIT—Chicago, Ill.

1. I STILL GET A THRILL *(Dinah Shore)*
2. HOOP DEE DOO *(Kay Starr)*
3. RACKIN' CHAIR *(Frann Weigle)*
4. BEWITCHED *(Bill Snyder)*
5. STARS ARE THE WINDOWS OF HEAVEN *(Fran Allison)*
6. AMERICAN BEAUTY ROSE *(Eddy Howard)*
7. THIRD MAN THEME *(Anton Karas)*
8. I'D'VE BAKED A CAKE *(Al Trace)*
9. I NEVER HAD A WORRY *(Dinah Shore)*
10. C'EST SI BON *(Johnny Desmond)*

Al Ross
WBAL—Baltimore, Md.

1. MY FOOLISH HEART *(Mindy Carson)*
2. RAIN *(Honeydreamers)*
3. HOME COOKIN' *(Bing Crosby)*
4. BEWITCHED *(Larry Green)*
5. I'M BASHFUL *(Mindy Carson)*
6. MONA LISA *(King Cole)*
7. THEY SAY IT'S WONDERFUL *(Ray Anthony)*
8. I HADN'T ANYONE TILL YOU *(Tommy Dorsey)*
9. COUNT EVERY STAR *(Ray Anthony)*
10. STARS ARE THE WINDOWS OF HEAVEN *(Ames Bros)*

Jay Boiven
WFEA—Manchester, N. H.

1. A GIRL, A BOY, A DREAM *(Ted Herbert)*
2. THIRD MAN THEME *(Anton Karas)*
3. MY FOOLISH HEART *(Billy Eckstine)*
4. SENTIMENTAL ME *(Russ Morgan)*
5. HOOP DEE DOO *(Kay Starr)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. I WANNA BE LOVED *(Andrews Sisters)*
8. OLD PIANO ROLL BLUES *(Lawrence Cook)*
9. THE PICNIC SONG *(Brewer-Lanson-Hogan-Wayne)*
10. ON THE MALL *(Buddy Williams)*

Arty Kay
WKLX—Lexington, Ky.

1. SENTIMENTAL ME *(Ames Bros.)*
2. THIRD MAN THEME *(Anton Karas)*
3. BONAPARTE'S RETREAT *(Kay Starr)*
4. GIANNINA MIA *(Ralph Flanagan)*
5. MY FOOLISH HEART *(Billy Eckstine)*
6. ROSES *(Sammy Kaye)*
7. I LOVE YOU BECAUSE *(Eddie Fisher)*
8. LET'S GO TO CHURCH *(Whiting-Wakely)*
9. I WANNA BE LOVED *(Andrews Sisters)*
10. HOOP DEE DOO *(Perry Como)*

Stephen Paul
WLEE—Richmond, Va.

1. BEWITCHED *(Doris Day)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. GONNA PAPER MY WALLS *(Patti Page)*
5. HOOP DEE DOO *(Kay Starr)*
6. I'D'VE BAKED A CAKE *(Eileen Barton)*
7. THIRD MAN THEME *(Anton Karas)*
8. I CRY MY HEART OUT *(Four Jacks)*
9. WHEN WE'RE DANCING *(Fran Warren)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Scott Douglas
KFMB—San Diego, Calif.

1. THIRD MAN THEME *(Guy Lombardo)*
2. BEWITCHED *(Larry Green)*
3. BLIND DATE *(Hope-Whiting)*
4. HEART OF STONE *(Bob Crosby)*
5. STARS AND STRIPES *(Frankie Laine)*
6. MONA LISA *(King Cole)*
7. CHOO'N GUM *(Teresa Brewer)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. SATAN WEARS A SATIN GOWN *(F. Laine)*
10. JUMPING JIVE *(Cab Calloway)*

Bob Murphy
WONE—Dayton, Ohio

1. MISSISSIPPI *(Bill Darnell)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. GONE FISHIN' *(Arthur Godfrey)*
5. HOOP DEE DOO *(Perry Como)*
6. TONIGHT *(Toni Arden)*
7. THIRD MAN THEME *(Anton Karas)*
8. ASK ME NO QUESTIONS *(Gene Williams)*
9. AN ORDINARY BROOM *(T. Martin-F. Warren)*
10. FRIED CHICKEN RAG *(Olsen Bros.)*

Benny Heller
WMID—Atlantic City, N. J.

1. PIGALLE *(Leo Fuld)*
2. ROCK IT FOR ME *(Chick Webb)*
3. MISSISSIPPI *(Bill Darnell)*
4. SKIP TO MY LOU *(Ray Anthony)*
5. MONA LISA *(Harry James)*
6. I'M CRAZY TO LOVE YOU *(Sarah Vaughan)*
7. I STILL GET A THRILL *(Dick Haymes)*
8. BLUE PRELUDE *(Paul Weston)*
9. MARIE *(Tommy Dorsey)*
10. STOMPIN' AT THE SAVOY *(Joe Bushkin)*

Bernie Mack
WMUR—Manchester, N. H.

1. SAM'S SONG *(Freddy Martin)*
2. MONA LISA *(Art Lund)*
3. HOOP DEE DOO *(Kay Starr)*
4. STARS AND STRIPES *(Ralph Flanagan)*
5. THE PICNIC SONG *(Johnny Desmond)*
6. ON THE MALL *(Buddy Williams)*
7. THE PEDDLER'S SERENADE *(Johnny Corvo)*
8. GONE FISHIN' *(Jimmy Atkins)*
9. LOVE ME A LITTLE BIT *(Lisa Kirk)*
10. VAGABOND SHOES *(Vic Damone)*

Don Larkin
WAAT—Newark, N. J.

1. BIRMINGHAM BOUNCE *(Red Foley)*
2. I'M MOVING ON *(Hank Snow)*
3. JUST AS LONG AS I HAVE YOU *(F. Tillman)*
4. NO. NO. DON'T RING THOSE BELLS *(Memphis Slim)*
5. THE CRY OF THE DYING DUCK *(Cactus Pryor)*
6. LONG GONE LONESOME BLUES *(Hank Williams)*
7. WHY DON'T YOU LOVE ME? *(Hank Williams)*
8. THEY USED TO CALL HER MARY *(G. Marvey)*
9. SAY WHEN *(Zee Cowan-Jim Burdette)*
10. I LOVE YOU BECAUSE *(Ernest Tubb)*

Trav Bayly
KDAL—Duluth, Minn.

1. THERE GOES MY HEART *(Herb Jeffries)*
2. MISSISSIPPI *(Ella Fitzgerald)*
3. CHOCOLATE ICE CREAM CONE *(Red Foley)*
4. BABY, WHAT ELSE CAN I DO? *(Bill Farrell)*
5. I'LL GET BY *(Ziggy Elman)*
6. MONA LISA *(King Cole)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. MISTRUSTIN' BLUES *(Little Esther)*
9. I STILL GET A THRILL *(Dinah Shore)*
10. MY DESTINY *(Billy Eckstine)*

Jackson Lowe
WWDC—Washington, D. C.

1. I WANNA BE LOVED *(Billy Eckstine)*
2. MY FOOLISH HEART *Gordon Jenkins)*
3. SENTIMENTAL ME *(Ames Bros.)*
4. BEWITCHED *(Gordon Jenkins)*
5. I DON'T CARE IF THE SUN DON'T SHINE *(Patti Page)*
6. THIRD MAN THEME *(Anton Karas)*
7. MONA LISA *(King Cole)*
8. COUNT EVERY STAR *(Ray Anthony)*
9. DON'T SAY GOODBYE *(Fran Warren)*
10. I'LL REMEMBER APRIL *(George Shearing)*

Louis (Heart Of) Stone
WGBB—Freeport, L. I.

1. BEWITCHED *(Doris Day)*
2. THE PICNIC SONG *(Johnny Desmond)*
3. MY FOOLISH HEART *(Mindy Carson)*
4. THIRD MAN THEME *(Anton Karas)*
5. THE ANSWER SHE IS YES, NO *(G. Lombardo)*
6. ON THE OUTGOING TIDE *(Vera Lynn)*
7. C'EST SI BON *(Johnny Desmond)*
8. I WANNA BE LOVED *(Fontaine Sisters)*
9. TIPPY CANOODLE CANOE *(Eddie Miller)*
10. HEART OF STONE *(Bob Crosby)*

Eddie Gallaher
WTOP—Washington, D. C.

1. THIRD MAN THEME *(Guy Lombardo)*
2. BEWITCHED *(Bill Snyder)*
3. I WANNA BE LOVED *(Andrews Sisters)*
4. SENTIMENTAL ME *(Ames Bros)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. HOOP DEE DO *(Perry Como)*
7. OLD PIANO ROLL BLUES *(Lawrence Cook)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. MONA LISA *(King Cole)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Bill Griffiths
KOL—Seattle, Wash.

1. WANDERIN' *(Sammy Kaye)*
2. DON'T SAY GOODBYE *(Fran Warren)*
3. VALENCIA *(Tony Martin)*
4. DOWN THE LANE *(Modernaires)*
5. RAIN *(Gene Williams)*
6. THE PICNIC SONG *(Johnny Desmond)*
7. GYPSY IN MY SOUL *(Dick Pierce)*
8. STARS AND STRIPES *(Doris Day)*
9. LOVE ME A LITTLE BIT *(Lisa Kirk)*
10. MINE, MINE, ALL MINE *(Andy Russell)*

Newest DECCA Coin-Catchers

I DIDN'T SLIP, I WASN'T PUSHED, I FELL SO TALL A TREE	BING CROSBY Decca 27018
TZENA, TZENA, TZENA GOODNIGHT IRENE	GORDON JENKINS Decca 27077
BLIND DATE SAY WHEN	DICK HAYMES- EVELYN KNIGHT Decca 27076
THE 3RD MAN THEME THE CAFE MOZART WALTZ	GUY LOMBARDO Decca 24839
THE 3RD MAN THEME (with Vocal) MONA LISA	VICTOR YOUNG Decca 27048
COUNT EVERY STAR IF YOU WERE ONLY MINE	DICK HAYMES ARTIE SHAW Decca 27042
I WANNA BE LOVED I'VE JUST GOT TO GET OUT OF THE HABIT	THE ANDREWS SISTERS GORDON JENKINS Decca 27007
THROW YOUR LOVE MY WAY GIVE ME A LITTLE OLD FASHIONED LOVE	ERNEST TUBB Decca 46243
M-I-S-S-I-S-S-I-P-P-I OLD KENTUCKY FOX CHASE	RED FOLEY Decca 46241
HOSPITALITY BLUES—Part 1 HOSPITALITY BLUES—Concluded	GRANT "MR. BLUES" JONES Decca 48163

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HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New York City's Harlem Area.

1. **I WANNA BE LOVED**
   Dinah Washington
   (Mercury 8181)
2. **EVERY DAY I HAVE THE BLUES**
   Lowell Fulson
   (Swingtime 196)
3. **CUPID'S BOOGIE**
   Little Esther
   (Savay)
4. **PINK CHAMPAGNE**
   Joe Liggins
   (Specialty 355)
5. **MONA LISA**
   King Cole
   (Capitol 1010)
6. **MY FOOLISH HEART**
   Billy Eckstine
   (MGM 10623)
7. **I LOVE YOU MY DARLING**
   Joe Fritz
   (Sittin' In)
8. **WELL, OH WELL**
   Tiny Bradshaw
   (King)
9. **EVERYTHING THEY SAID CAME TRUE**
   The Orioles
   (Jubilee)
10. **COUNT EVERY STAR**
    The Ravens
    (National 9111)

HOT on CHICAGO'S SOUTH SIDE!

1. **MY FOOLISH HEART**
   Billy Eckstine
   Gene Ammons
   (MGM 10623)
2. **IT ISN'T FAIR**
   Dinah Washington
   (Mercury 8169)
3. **PINK CHAMPAGNE**
   Joe Liggins
   (Specialty 355)
4. **EVERY DAY I HAVE THE BLUES**
   Lowell Fulson
   (Swingtime 196)
5. **I WANNA BE LOVED**
   Dinah Washington
   (Mercury)
6. **MONA LISA**
   King Cole
   (Capitol 1010)
7. **MISTRUSTIN' BLUES**
   Little Esther
   (Savoy 735)
8. **CALL ME DARLING**
   Bobby Marshall
   (Abbey)
9. **I'LL NEVER BE FREE**
   Annie Laurie-Paul Gayten
   (Regal)
10. **CUPID'S BOOGIE**
    Little Esther
    (Savoy 750)

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New Orleans.

1. **PINK CHAMPAGNE**
   Joe Liggins
   (Specialty 355)
2. **CUPID'S BOOGIE**
   Little Esther
   (Savay)
3. **MONA LISA**
   King Cole
   (Capitol 1010)
4. **I WANNA BE LOVED**
   Dinah Washington
   (Mercury)
5. **HIDE AWAY BLUES**
   Fats Domino
   (Imperial)
6. **ANYBODY'S BLUES**
   Amos Milburn
   (Aladdin)
7. **SHAKE BABY, SHAKE**
   Archibald
   (Imperial)
8. **I'LL NEVER BE FREE**
   Annie Laurie-Paul Gayten
   (Regal)
9. **CRY, CRY, BABY**
   Johnny Otis
   (Regent)
10. **WELL, OH WELL**
    Tiny Bradshaw
    (King)

HOT on CENTRAL AVE. in LOS ANGELES

1. **WELL, OH WELL**
   Tiny Bradshaw
   (King)
2. **HARD LUCK BLUES**
   Roy Brown
   (DeLuxe)
3. **EVERY DAY I HAVE THE BLUES**
   Lowell Fulson
   (Swingtime 196)
4. **IT ISN'T FAIR**
   Dinah Washington
   (Mercury 8169)
5. **PINK CHAMPAGNE**
   Joe Liggins
   (Specialty 355)
6. **CUPID'S BOOGIE**
   Little Esther
   (Savoy)
7. **COLD HEARTED WOMAN**
   Lowell Fulson
   (Swingtime)
8. **ANYBODY'S BLUES**
   Amos Milburn
   (Aladdin)
9. **THE HUSTLE IS ON**
   T-Bone Walker
   (Imperial)
10. **HAPPY PAYDAY**
    Little Willie
    (Madern)

HOT IN OTHER CITIES

SAN FRANCISCO, CALIF.

1. I'll Never Be Free (Annie Laurie)
2. Hard Luck Blues (Roy Brown)
3. Well, Oh Well (Tiny Bradshaw)
4. Pink Champagne (Joe Liggins)
5. I'm Yours To Keep (Herb Fisher)
6. Cupid's Boogie (Little Esther)
7. Cold Hearted Woman (Lowell Fulson)
8. Every Day I Have The Blues (Lowell Fulson)
9. I Wanna Be Loved (Dinah Washington)
10. Stack O' Lee (Archibald)

NEWARK, N. J.

1. Mona Lisa (King Cole)
2. I Wanna Be Loved (Dinah Washington)
3. Pink Champagne (Joe Liggins)
4. I'll Never Be Free (Annie Laurie)
5. Well, Oh Well (Tiny Bradshaw)
6. Every Day I Have The Blues (Lowell Fulson)
7. I Need You So (Ivory Joe Hunter)
8. It Isn't Fair (Dinah Washington)
9. My Foolish Heart (Billy Eckstine)
10. Cupid's Boogie (Little Esther)

BILOXI, MISS.

1. My Foolish Heart (Billy Eckstine)
2. It Isn't Fair (Dinah Washington)
3. I Need You So (Ivory Joe Hunter)
4. Every Day I Have The Blues (Lowell Fulson)
5. After Dark Blues (Bill Wright)
6. Bewildered And Confused (Red Miller)
7. It Isn't Fair (Dinah Washington)
8. I'll Never Be Free (Annie Laurie)
9. Pink Champagne (Joe Liggins)
10. Stack O' Lee (Archibald)

DALLAS, TEX.

1. Pink Champagne (Joe Liggins)
2. Dreamin' Blues (Johnny Otis)
3. Every Day I Have The Blues (Lowell Fulson)
4. Junior Jives (Roy Milton)
5. Cupid's Boogie (Little Esther)
6. I'll Never Be Free (Annie Laurie)
7. New Orleans Shuffle (Johnny Otis)
8. I'm Yours To Keep (Herb Fisher)
9. Cry Baby (Johnny Otis)
10. Bring Your Clothes Home (Johnny Otis)

SAVANNAH, GA.

1. Pink Champagne (Joe Liggins)
2. It Isn't Fair (Dinah Washington)
3. Count Every Star (The Ravens)
4. Stack O' Lee (Archibald)
5. Mistrustin' Blues (Little Esther)
6. I Need You So (Ivory Joe Hunter)
7. Bewildered & Confused (Red Miller)
8. Back To The Dust (Angelic Gospel Singers)
9. I'm Tired Cryin' Over You (Buddy Johnson)
10. Just Can't Get Free (Little Esther)

CHARLOTTE, N. C.

1. Well, Oh Well (Tiny Bradshaw)
2. Hard Luck Blues (Roy Brown)
3. It Isn't Fair (Dinah Washington)
4. Pink Champagne (Joe Liggins)
5. Cupid's Boogie (Little Esther)
6. Rollin' The Blues (Joe Thomas)
7. Bewildered And Confused (Red Miller)
8. Please Don't Cry Anymore (Ivory Joe Hunter)
9. Frog's Legs (Sonny Thompson)
10. I Gotta Right To Cry (Joe Liggins)

HOT across the Nation!

★ EARL BOSTIC
Serenade
King 4369

★ CALVIN BOZE
Safronia B
Aladdin 3055

★ JOE THOMAS
Wham-A-Lam
King 4339

★ THE RAVENS
Count Every Star
National 9111

★ DINAH WASHINGTON
I Wanna Be Loved
Mercury 8181

(Listed Alphabetically)

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JUBILEE RECORD Hits

The Cash Box—
AWARD OF THE WEEK
THE ORIOLES
"EVERYTHING THEY SAID CAME TRUE"
b/w "YOU'RE GONE"
JUBILEE 5028
★ ★ ★ ★
Going Strong
"MOONLIGHT"
JUBILEE 5026
"AT NIGHT"
JUBILEE 5025

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Specialty 355

JOE LIGGINS

★

Specialty records

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THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"GOOD MORNING JUDGE" (2:39)
"STORMY NIGHT BLUES" (2:42)

WYNONIE HARRIS
(King 4378)

WYNONIE HARRIS

● Fresh wax out of the Wynonie Harris stable, and the set up of a pair that should score in a big way for the ork leader. Both sides of this have the spark and tint of juke box coin play all about them, and are tailor made for the phono trade. The top deck, "Good Morning Judge" has Wynonie on the vocals, wailing a clever story that should sit well with his many fans, and garner a few new ones in the making. Ditty rolls along in mellow manner, with the Harris aggregation making pleasing music in the background. It's the sort of wax that consistently wins peak play in the boxes, and is a cinch to whirl at a merry pace once this biscuit gets around. Coupling is in the blues vein, and has the maestro basking in the spotlight once again. Tempo on this end is a bit slower, and features Wynonie and the gang delivering a top notch bit of blues material. Disk is a must for music ops' machines—get with it!

"MAKE IT GOOD" (2:41)
"THAT'S THE GUY FOR ME" (2:43)

KITTY STEVENSON
(Sensation 37)

● Pair of sides by chirp Kitty Stevenson, and the set up of some effective wax for rhythm and blues ops. Both sides have Kitty purring nice and easy, behind some excellent ork backing by Todd Rhodes and his group. Top deck shows the gal's pipes a bit better, altho the flip should do more than hold its own too. Ops should listen in.

"WHY SHOULD I WORRY" (2:28)
"SERMON, HALLEUJAH, AMEN" (2:11)

REV. J. B. CROCKER
(King 4372)

● Wax in the spiritual vein, with the Reverend J. B. Crocker offering music ops a pair of fair enough sides. This pair should hold its own on those locations that have a call for music in this style. Both ends echo the title of the material offered. Ops take it from here.

"JUMPIN' AT THE MARDI GRAS" (2:41)
"COOL DOWN" (2:47)

JOE LUTCHER
(London 17013)

● Widely popular Joe Lutcher comes up with some good sides in this duo hailed "Jumpin' At The Mardi Gras" and "Cool Down." Both ends of this platter feature the ork leader at the vocals. Echo of the wax is top notch from start to finish, and should be greeted by music ops with excellent reception. Disk rates a spot in ops' machines.

"BOOGIE CHILLEN # 2" (2:30)
"MISS ELOISE" (2:49)

JOHN LEE HOOKER
(Sensotion 34)

● Music ops that like 'em low down in the blues vein will have to go no farther than this one to come up with a potential winner. Both sides of this platter by John Lee Hooker are strictly low-down blues, with John taking so-so vocal spot. Highlight of the wax is his guitar work, at which he excells. Ops should grab it.

"MY OLD GAL" (2:45)
"YOU GOTTA CHANGE" (2:46)

ILLINOIS JACQUET ORCH.
(RCA Victor 22-0087)

● Top deck of this one has tremendous coin culling potential. Ditty is an infectious bit that makes you wanna listen, with a smooth vocal performance by balladeer Sid McKinney. On the other end with "You Gotta Change," the Jacquet group display their instrumental wares in top style, to offer ops another hot one. Top deck for the moola.

"JUST THINKIN'" (2:45)
"ROCK ME TO SLEEP" (2:56)

RUDY RENDER
(London 17014)

● Long missing from the phono spotlight, Rudy Render comes up with a pair that might blossom into the spotlight. Rudy's vocal on both sides makes for excellent listening pleasure, as the Maxwell Davis ork furnish an easy to listen to backdrop. We like the top deck a wee bit better than the flip.

"YOU GOTTA LOVE ME BABY TOO" (2:50)
"BESAME MUCHO" (2:45)

THE RAY-O-VACS
(Decca 48162)

● Vocal allure by The Ray-O-Vacs and the set up of "You Gotta Love Me Baby Too" and "Besame Mucho" in store for music ops. Top deck has a soothing vocal by Lester Harris that fits the mood and tempo of the side, while the group join in the background purring softly too. Lester comes back for the flip too, and handles the standard adequately. Top side might step out.

"THE BASES WERE LOADED" (2:27)
"STICKS AND STONES" (2:33)

SUGAR CHILE ROBINSON
(Capitol 1060)

● The vocal and piano playing antics of Sugar Chile Robinson have meant peak play for music ops, and will continue to do so via this fresh duo. Both sides have Robinson offering some clever material in his own unique vocal style that has won wide favor. We recommend this disk—highly too.

King RECORDS

best sellers

King POPULAR

★ JOHNNY LONG
1505 1 HELLO
SHORTY'S GOT TO GO
1S044 IN THE EVENING BY THE MOONLIGHT
CALICO BALL

★ SISTER SLOCUM
1S0S0 CHARLESTON
VARSITY DRAG

★ FREDDY MILLER
1S047 A PRETTY GIRL IS LIKE A MELODY
DON'T BLAME MY HEART

King FOLK • WESTERN

★ MOON MULLICAN
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY TO CRY
SOUTHERN HOSPITALITY

★ HANK PENNY
869 WHAM! BAM! THANK YOU MA'AM
JERSEY BOUNCE

★ ZEB TURNER
861 HUCKLEBERRY BOOGIE
NEVER BEEN SO LONESOME

★ GRANDPA JONES
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON

★ CLYDE MOODY
862 THE ANGELS MUST HAVE CRIED LAST NIGHT
IT'S TOO LATE TO SAY YOU WERE WRONG

★ HAWKSHAW HAWKINS
859 BACK TO THE DOG HOUSE
PARDON ME FOR LOVING YOU

King SEPIA • BLUES

★ TINY BRADSHAW
4357 WELL OH WELL
I HATE YOU

★ BULL MOOSE JACKSON
4373 SOMETIMES I WONDER
TIME ALONE WILL TELL

★ JOE THOMAS
4367 ROLLIN' THE BLUES
STAR MIST

★ EARL BOSTIC
4369 SERENADE
WRAP YOUR TROUBLES IN DREAMS

★ THE TRUMPETEERS
4363 LAY DOWN MY HEAVY BURDEN
THE SUN DIDN'T SHINE

★ SONNY THOMPSON
4364 AFTER SUNDOWN
FROG LEGS

★ WYNONIE HARRIS
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES

It's Terrific
HARD LUCK BLUES
NEW REBECCA
by
ROY BROWN
DE LUXE 3304

KING Records

Gordon Jenkins Guests At Annual Cleveland Phono Ops Convention

CLEVELAND, O..—On hand to take part in the festivities highlighting the annual convention of Phonograph Merchants Association of Cleveland was Decca recording star Gordon Jenkins. Pictured above, left to right, are: Jack Cohen, president of the association; Gordon Jenkins; James Ross, vice-president; and Sanford Levine, secretary-treasurer of the music operator group.

Modern Names New Chicago Distrib

CHICAGO—Joe Bihari of Modern Records, Hollywood, Calif., named American Record Distributors, Inc., this city, as the firm's distributors for this territory.

Bihari spent sometime here this past week to complete the deal.

He reported that Modern were highly pleased with the action which their new distributors were immediately showing them.

Said Art Sheridan, president of American Record Distribs, "We are very proud to have been named distributor for this area by Modern Records and will do our level best for this firm to prove to them that we have the facilities they need for the coverage they require."

Double-Life?

NEWS ITEM: "Bob Austin, exchanges his real-life role of singing waiter at the Salle De Champagne, Greenwich Village, New York, for the lead role in the "Beggars' Opera," which opens at Carnegie Hall, June 26. Mr. Austin has previously appeared in the Broadway productions of "Carousel," "Oklahoma" and "The Seven Lively Arts."

(Editor's Note: Any similarity between the Bob Austin described above, and Bob Austin, of The Cash Box is purely one helluva accident.)

King Records Sign Lucky Millinder

CINCINNATI, O.—King Records of Cincinnati, Ohio, this week announced the signing of orchestra leader Lucky Millinder to a long term pact. Millinder is a former Decca and Victor recording artist.

Lucky Millinder is the composer of many of the big hits of the past and present which includes "Shorty's Got to Go," "D' Natural Blues," "Let It Roll" and "Sweet Slumber."

In conjunction with his booking and promotion manager, King is planning an extensive promotion campaign on this new artist. Millinder has already recorded his first session with King and the company is rushing the first platter to the market. His first release will be "Let It Roll Again" backed by "My Little Baby," and will be available shortly.

Kiddisk Promotion Tops Sales Quotas

NEW YORK—Columbia Records' extensive Spring promotion of its Children's record catalog, including 10-inch LP, 10-inch shellac and 7-inch Playtime discs, proved highly successful, according to Jeff Wilson, General Sales Manager of the company.

Keynoting the promotion was a distributor salesman's contest, in which a number of distributors reported sales exceeding their quotas. Joseph Zamoiski & Sons, of Baltimore, Maryland, led the sales race with 193% of quota reached. Columbia's St. Louis distributor, the Artophone Corporation, fulfilled 126% and the Danford Company, of Pittsburgh, sold 124% of their quotas. More than 25 per cent of all Columbia distributors reported exceeding their full quotas.

Among individual salesmen to top their sales allocations were John Piacentini, of Stern & Company, Hartford, Arnold Klein, of Joseph Zamoiski & Sons, and Si Kohlenstein, of the same company; Ned Barna of Times-Columbia Distributors, New York.

Top-selling records in the promotion campaign were "Peter Cottontail," by Gene Autry, and "Me And My Teddy Bear," by Rosemary Clooney, a newcomer to the Children's record field.

Elliot Lawrence Pact With Decca Revealed

NEW YORK — Bandleader Elliot Lawrence this week confirmed the rumor that he had left Columbia Records to sign with Decca. Lawrence, 25-year-old maestro who started his recording career with Columbia, has already secretly waxed 8 dance tunes for Decca.

Important stipulation in the Decca contract calls for all musical arrangements to be prepared by Lawrence himself. His meteoric rise as a bandleader several years ago was directly attributable to his unique arrangements which were made by Lawrence without the aid of outside arrangers.

The Lawrence addition to the Decca talent roster had been reported in The Cash Box several weeks ago, but was not confirmed. At that time both Decca and Columbia execs denied that anything might be about concerning the orkster. It was reported tho, that Lawrence was not satisfied with his contract with Columbia, and when his contract with the latter diskery ran out, made the switch to Decca.

THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1. **BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)

2. **CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)

3. **I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)

4. **LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)

5. **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

BONAPARTE'S RETREAT
Pee Wee King
(RCA Victor 21-0111)

CHOCOLATE ICE CREAM CONE
Red Foley
(Decca 46234)

WHY SHOULD I CRY?
Eddy Arnold
(RCA Victor 21-0300)

TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

THE CASH BOX
DISC-HITS
BOX SCORE
COMPILED BY
JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY
BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND B'-CASTING ON THE REVERSE SIDE

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Coral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

1—THIRD MAN THEME — June 24: 133.4 — June 17: 124.2

CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Come Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-27048—VICTOR YOUNG O.
Mona Lisa
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
VI-20-3797—FREDDY MARTIN O.
Home Cookin'

2—BEWITCHED — 115.9 — 115.9

CA-1000—MEL TORME
The Piccolino
DE-24983—GORDON JENKINS O.
Where In The World
ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
TW-1473—BILL SNYDER
VI-20-3617—ANDRE PREVIN
VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle

3—MY FOOLISH HEART — 86.8 — 89.9

CA-934—MARGARET WHITING
Stay With The Happy People
CO-38697—HUGO WINTERHALTER O.
Leave It To Love
DE-24830—GORDON JENKINS
Don't Do Something, Etc.
ME-5362—RICHARD HAYES
The Flying Dutchman
MG-10623—BILLY ECKSTINE
Sure Thing
VI-20-3681—MINDY CARSON
Candy And Cake

4—HOOP-DEE-DOO — June 24: 73.3 — June 17: 68.4

CA-980—KAY STARR
A Woman Likes To Be Told
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.
Down The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide

5—SENTIMENTAL ME — 69.8 — 83.3

CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo

6—I WANNA BE LOVED — 60.8 — 47.9

CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was

7—OLD PIANO ROLL BLUES — 56.6 — 51.3

AB-15003—LAWRENCE COOK
Why Do They Always Say No?
CA-970—JAN GARBER O.
Clodhapper
CO-38773—BEATRICE KAY
Why Do They Always Say No?
CR-60177—CLIFF STEWARD
Why Do They Always Say No?
DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
ME-5400—FEB SEPTEMBER
Spain
VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie

8—ROSES — 48.9 — 28.9

CA-1001—RAY ANTHONY O.
National Emblem March
CO-38826—KEN GRIFFIN
Little Sally One Shoe
CO-38816—GENE AUTRY
The Roses I Picked, Etc.
DE-46240—STUBBY & THE BUCCANEERS
Little Buffalo Bill
DE-27008—DICK HAYMES
I Still Get A Thrill
LO-682—SNOOKY LANSON
Where Are You Gonna Be, Etc.?
ME-5397—EDDY HOWARD O.
Put On An Old Pair Of Shoes
MG-10684—BILLY ECKSTINE
My Destiny
VI-20-3754—SAMMY KAYE O.
Tiddly Winkie Wood
VI-21-0306—SONS OF THE PIONEERS
Eagle's Heart

9—IT ISN'T FAIR — 27.8 — 51.7

CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Forget You
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bamboo
VI-20-3609—SAMMY KAYE O.
My Lily And My Rose

10—MONA LISA — 25.7 — 17.1

CA-1010—KING COLE
The Greatest Inventor
CO-38768—HARRY JAMES O.
La Vie En Rose
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey

11—COUNT EVERY STAR — 23.9 — 20.1

CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman

12—STARS AND STRIPES FOREVER — 22.9 — 12.9

CA-1057—JIMMY SELPH
Sunday
CA-1021—GORDON MocRAE
Hongi Tongi Hoki Poki
CO-38836—KAY KYSER O.
Play, Hurdy-Gurdy, Play
ME-5421—FRANKIE LAINE
Thanks For Your Kisses
VI-20-3789—DENNIS DAY
Come Into The Parlor
VI-20-3762—RALPH FLANAGAN O.
Giannina Mia

13—BUFFALO BILLY — 19.5 — 18.6

AB-15007—TOMMY CARLYN O.
I'll Get Myself A Choo Choo Train
DE-27036—EVELYN KNIGHT
Choc-late Ice Cream Cone
LO-688—BOBBY WAYNE
The Moment I Looked In Your Eyes
ME-5420—ROBERTA QUINLAN
I Never Had A Worry In The World
VI-21-0331—ROY ROGERS
Me And My Teddy Bear

14—BONAPARTE'S RETREAT — 17.7 — 9.3

CA-936—KAY STARR
Someday Sweetheart
CO-20706—LEON McAULIFFE
What, Where And When
DE-46209—BUZ BUTLER
Poison Ivy
VI-20-3766—GENE KRUPA O.
My Scandinavian Baby
VI-21-0111—PEE WEE KING
The Walls Of Regret

15—DADDY'S LITTLE GIRL — 17.4 — 24.9

CA-850—SKITCH HENDERSON
Chattanoogie Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Mop
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer

16—WANDERIN' — 17.2 — 23.1

VI-10-1542—ROBERT MERRILL
Valencia
VI-20-3680—SAMMY KAYE
The Bicycle Song

17—VALENCIA — 16.3 — 11.1

CO-38786—PERCY FAITH O.
I Cross My Fingers
VI-20-3755—TONY MARTIN
I Don't Care If The Sun Don't Shine

18—SIMPLE MELODY — 15.7 — 3.2

CA-1039—JO STAFFORD
Pagan Love Song
CO-38837—DINAH SHORE
I Still Get A Thrill
VI-20-3751—
On The Mississippi

19—THANKS, MR. FLORIST — 10.5 — 11.2

DE-27055—JACK OWENS
I'm In Love With The Mother Of The Girl I Love
VI-20-3773—VAUGHN MONROE O.
Tell Her You Love Her

20—I STILL GET A THRILL — 10.4 — 1.5

CA-1018—HARRY BELAFONTE
Farewell To Arms
CA-1002—DEAN MARTIN
Be Honest With Me
CO-38837—DINAH SHORE
Simple Melody
DE-27008—DICK HAYMES
Roses
VI-20-3799—TONY MARTIN
Peace Of Mind

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—BLIND DATE — 10.3 — 1.3

22—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE — 9.8 — 13.1

23—ON THE OUT-GOING TIDE — 9.4 — 3.7

24—RAIN — 9.3 — 22.9

25—DEARIE — 9.2 — 24.9

26—DOWN THE LANE — 9.1 — 5.6

27—LET'S GO TO CHURCH — 8.9 — 8.2

28—ARE YOU LONESOME TONIGHT? — 8.8 — 6.8

29—M-I-S-S-I-S-S-I-P-P-I — 8.6 — 13.2

30—DEDICATED TO YOU — 8.5 — 7.2

31—I DON'T CARE IF THE SUN DON'T SHINE — 7.9 — 15.2

32—I DIDN'T SLIP, I WASN'T PUSHED, I FELL — 7.8 — —

33—I CROSS MY FINGERS — 7.7 — 7.4

34—SOMETIME — 6.3 — —

35—AMERICAN BEAUTY ROSE — 5.2 — 7.3

36—STARS ARE THE WINDOWS OF HEAVEN — 5.1 — 6.7

37—IF YOU WERE MINE — 4.3 — —

38—C'EST SI BON — 2.8 — 6.9

39—LA VIE EN ROSE — 2.5 — 16.5

40—SAM'S SONG — 1.6 — —

VENDING FIELD SHAKES DOWN

Fewer New Types Introduced First 6 Months of 1950. More Concentration on Old Established Equip't Noted. Big Return to Bulk, Cigarette and Drink Vendors Indicates Field Seeking More Solid Sales Base.

After the big, new machine splurge, of the past few years, the automatic merchandising industry seems to have at last shaken itself down to the point where it is showing much more interest in the old and established vendors, which have won the confidence of the majority in the trade, and which will continue selling for years.

Right now biggest interest is noted in cigarette machines, drink dispensers and bulk merchandisers.

The bulk vending machines have taken first place in volume sales. They have won a tremendous following since charms and ball gum have come into popularity once again.

In the rebirth of the bulk vendor field there is already many new angles being used by ops to attract the pennies and nickels of both young and old. One of the newest wrinkles are charms in celluloid ball shaped containers.

These seem to be taking hold with the kids. The ops of this type of merchandise are tieing further into the sale with charm bracelets sold via the storekeepers.

The angle here is to have the kids buy one of the bracelet chains on which to hook the little charms from the celluloid ball containers purchased from the vendors.

The idea is reported to have started in Miami and has, since, traveled into the New York and New England areas. Operators haven't as yet jumped into this idea too heavily, in view of the fact that no gum or candy is vended along with this ball shaped celluloid container featuring, inside the ball, only one small charm.

It is sad to note that some of the older ops, who have had much experience with bulk vendors years back, are again starting the "striped" and "spotted" ball gum idea floating thru machines.

So far wherever these have appeared the law has clamped down on them very strongly. Yet, many are still seen about the country, and more are appearing on the market.

Bubble ball gum vendors are still doing well. Many of the ops, tho, are swinging over to combinations of charms and candy which, it seems, will always remain one of the greatest combinations for obtaining coin.

The kids are pleased with this combination. It satisfies their demand for the charms, as well as giving them candy.

New manufacturing firms have entered this division of the field and have been extremely successful. They have followed the line of inexpensive machines that allow for the vending of all type of bulk merchandise, so that the operator is in a flexible merchandising position with these machines, and can see his way clear to profit.

Most interesting, of course, to everyone in the vending machine field is the sudden return of great interest in the new cigarette merchandisers.

The new cig vendors are, without any doubt, far, far superior to anything which has appeared on the market in years.

Yet, few believed that there would be so great a demand. Almost everyone has always been of the opinion that the larger cigarette machine ops controlled their territories extremely well, and that competition would find it very difficult to enter into any locations.

It seems, tho, that the reverse has at long last come about. Operators of the new all-electric cigarette machines are busting right into spot after spot where the old timers were supposed to have full control.

This, most naturally, has forced the larger ops to also purchase the new type machines.

The result is that the cigarette machine business is booming and, at the same time, more locations are being opened, while the sales drive is under way.

Tho the "big three" in the cigarette machine manufacturing business still seem to have control of the majority of sales, this control is being challenged by the new manufacturers.

These new manufacturers are winning many adherents to their cause, with more and more of their machines appearing on the market, everywhere in the country.

Also interesting is the return of interest to the drink dispensers. The multiple units seem to have gained the favor of location after location for they are proving both profitable to the operator as well as to the location owners.

The one big trouble which remains in the drink dispenser business is that new operators, as well as the old timers, continue to compete for certain locations which have already won a fine following.

Instead of the men going out to open new locations in the same communities, and there are a great many available, they continue their battle for the spots known to all.

When this is breached, there is no doubt that the drink vendor biz will spread out as big as the cigarette machine field. The drink dispenser is well established. Better approach methods, better commission arrangements, and a few other things have to come about which will insure the greater growth of this division of the business.

But, most interesting, is the return to these well known and established vending machines, instead of the rush for every type of new vendor which was introduced, once vending machines could be manufactured again.

The manufacturers are back concentrating on the proved vendors. The operators are also concentrating on increasing routes of these machines. All in all, it seems that the entire field has shaken itself down—back to the vending machines which proved themselves over the years, and won't look to new types of units.

Possibly, the forthcoming NAMA show in Chicago, will have the effect of reintroducing machines of different nature and character than those now gaining the big majority of sales thruout the entire business.

SuperVend Names Jackie Fields Chicago Regional Manager

JACKIE FIELDS

CHICAGO — M. G. (Mike) Hammergren, president of SuperVend Sales Corporation, this city, manufacturers of the SuperVend triple drink dispenser, reported this past week that former undefeated welterweight champion of the world, Jackie Fields, well known in the trade in this area, had been named the firm's Chicago area regional manager.

Jackie has had much experience in the coin machine industry. He was head of the Pittsburgh distribution offices and then the Philadelphia offices for the Wurlitzer organization.

For the past few years he has been connected with one of the larger liquor import firms.

Jackie is very enthusiastic over his new position and has already produced unusually fine results here, according to executives of the firm.

They state, "There is no doubt that Jackie Fields will prove himself one of the most outstanding salesmen in the automatic merchandising industry, just as he has in the automatic music business."

Hammergren reported, "We are extremely pleased to be able to make this announcement, Jackie Fields is practically a protege of mine in the coin operated machines industry. We have watched and guided his career in the industry for many years. He has, each and every time, come thru with some of the finest sales ever enjoyed by any organization.

"There is no doubt in my mind," Hammergren said, "that Jackie Fields will, once again, prove himself as great and outstanding a salesman in the automatic merchandising field as he has in the music field. The way he has started convinces me that he is well on the way to establishing new sales records for our organization."

Keeney Steps Up Cig. Vendor Production

CHARLES J. PIERI

CHICAGO—Charley Pieri, general salesmanger of J. H. Keeney & Co., Inc., this city, reported this past week that, "We are stepping up production of our all electric cigarette vender just as fast as we can."

He added, "The demand for the Keeney Cigarette Merchandiser has reached such proportions that it requires more and more space in our large factory and, at the same time, means an additional labor force as well as procurement of greater quantities or raw materials.

"The latter two factors," he continued, "are our great problem at this time. Good labor is hard to obtain. Steel is becoming scarcer by the minute. We are trying every means and method known to procure raw materials so that we can arrange for ever larger shipments to our distributors who are, today, calling for more than double the number of cigarette machines to be shipped to them, than they did the first part of the year."

The Keeney plant foresees record production ahead to fill the orders which have started this second half.

"The machine has taken strong hold everywhere in the country," they state, "and we are trying to keep all our distributors and operators happy by shipping just as many machines as we possibly can each day."

"All that we ask," Pieri commented, "is that everyone who has orders in for our Keeney Cigarette Merchandiser have a little more patience. We will be rushing machines out to them just as fast as we can.

"Our plant is working at top speed," he continued, "and we are increasing our production every day so that more and still more cigarette machines are leaving here for everywhere in the nation."

EMPTY YOUR MACHINES
With Our
NEW GUN CHARMS
Plastic (6 bright colors) $4.25 per M, nickel plated $6.50 per M, silver plated $7.50 per M, gold plated $7.50 per M; large assorted sport charms (roller skate on shoe, boxing glove, football, baseball and basketball) plastic (6 colors) $3.75 per M, copper plated $6 per M, gold or silver plated $7 per M. Alphabeto charms plastic $2 per M, copper plated $4 per M. Opportunity for Distributors.
PAUL A. PRICE CO. DEPT. H 220 B'WAY, N. Y. C.

Federal Trade Commission In Action Against Automatic Canteen

WASHINGTON, D. C.—The Federal Trade Commission ordered the Automatic Canteen Company of America to desist from alleged practices that violate the anti-trust laws of the United States.

In particular, the F. T. C. ordered the Chicago firm to cease making exclusive contracts with automatic vending machine distributors, and to stop accepting cut-rate prices from confectionery makers.

The commission stated that their investigations showed that the concern, had violated the Clayton and Robinson-Patman anti-trust laws on those two counts. It declared that Automatic Canteen had increased its sales from $1,937,000 in 1936 to $12,899,000 in 1945, largely as a result of its allegedly illegal practices.

The F. T. C. said the exclusive contracts provided that distributors must buy all their candy, gum, nuts and other products from Automatic. As an example of cut-rate prices given to Automatic Canteen, the commission cited the William Wrigley Jr. Company which sold Automatic $8,823,000 worth of gum between 1937 and 1945 at thirty-eight cents a hundred sticks.

Automatic resold ths gum to its dealers at fifty-six cents a hundred sticks, giving it a gross profit of about $4,000,000. The F. T. C. said that 96 per cent of the profit was the difference between Automatic's preferential price and what others had to pay Wrigleys.

Tap-Mixers Appoint Three New Distribs

ATLANTIC HIGHLANDS, N. J.—Sam Rabinowitz, head of Tap-Mixers Service, this city, announced the appointment of three new distributors for the firm.

Taran Distributing, Inc., will cover Florida; David L. Romero, Mexico City, Mexico; and William L. Parkin, Iowa City, Iowa.

Tap-Mixers Service is a non-coin operated drink dispenser, which mixes the drink automatically. Plain carbonated water, as well as nationally known brands of soda, can be dispensed.

Rabinowitz, who has about twenty years of coin machine experience as distributor and operator, tested the capabilities of the mixer thruout his territory before going into a national sales program.

"Every bar, tavern and restaurant needs this mixer," stated Sam, "and who is more capable of installing them in these locations than the professional operator. We have the personal contacts due to the fact that we are operating other equipment right at the location. Those "Mixers" we have placed have brought us good profits, and we know that operators thruout the entire country can do well."

Air Freight Rates Drop For Vendors

CHICAGO—Substantially lower air freight rates on coin operated amusement and vending machines are now in effect on eastbound shipments from eight western cities to major midwest and eastern communities served by the United Air Lines.

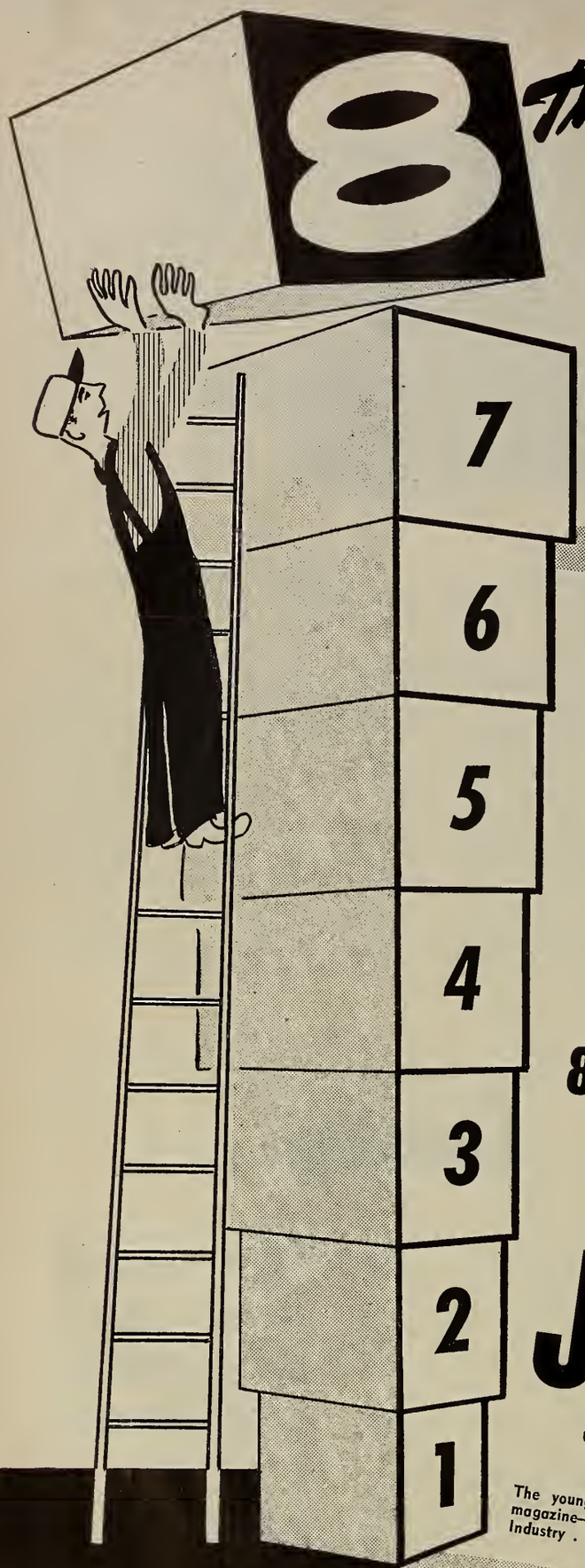
According to E. L. Dare, manager of air cargo sales, "The rates are designed to stimulate volume of eastbound shipments which historically has been lower than that of westbound traffic. Reductions do not apply to distances of less than 650 miles."

United Air Lines stated that a twenty-five per cent rate cut on eastbound shipments of coin operated machines from Denver to Chicago, Milwaukee, South Bend, Toledo, Detroit, Akron-Canton, Cleveland, Philadelphia, Newark-New York, Hartford-Springfield, Providence and Boston.

A twenty per cent rate drop has been declared on United Air Lines shipments from Los Angeles, Long Beach, Oakland and San Francisco to the above cities.

A fourteen per cent slash in the rates will operate on cargo shipments from Portland and Seattle-Tacoma to Chicago, Milwaukee, Detroit and Newark-New York.

Coming...
THE BRAND NEW IDEA IN VENDORS YOU'VE BEEN WAITING FOR!
Watch...
THIS SPACE FOR DETAILS!



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(DATED JULY 15)

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JUNE 30

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FACTORIES FACED WITH LABOR AND RAW MATERIALS HEADACHE

Shortage of Skilled Labor and Strict Allocation of Steel and Lumber Pose Big Problem as Orders Boom

CHICAGO—Leading factories here are faced with two big headaches which are driving engineers and procurement specialists to extremes.

In the first place, there is a very great shortage of skilled labor. Some of the factories here report that advertisements which have run for days haven't turned up any worthwhile help at all.

One executive stated, "The best we got out of an entire week's advertising were five people to report to work on Monday morning of this week. And tho they weren't as experienced as we would like them to be we were happy to get them. But, even they didn't show up this Monday morning. Now we are back trying once again to dig up enough labor to keep our production lines going."

As far as lumber and steel are concerned, leading suppliers are informing manufacturers that they are placing these raw materials on a "strict allocation basis."

In fact, one supplier is advising manufacturers that, "All the steel that was allocated to me for the fourth quarter is practically gone. We shall not be able to supply any more steel unless allocations are considerably loosened."

Lumber, too, is being allocated by suppliers. The large mills are reported to be far behind in deliveries. Suppliers here are trying their best to get lumber to manufacturers. They are warning the factories that very soon they just won't be able to meet the demand.

While the raw materials headaches have been known to the trade for the past weeks, the fact that skilled labor is also hard to obtain, came as a surrise to many factories here enjoying boom of orders.

They have been offering fine wages in an effort to get help, but, from what they report, even the higher wages being offered don't seem to attract labor. And the labor problem is growing more acute.

Resultant effect of the skilled labor and raw materials shortages, many here believe, will be price hikes all down the line.

This will effect all new machines now being readied for production.

The entire trade is rather jittery over the possibility of a hike in prices of new machines, and manufacturers are doing their best here in an effort to forestall such action.

Wurlitzer Announces Increase In Price Of New Model "Twelve Fifty"

EDWARD R. WURGLER

NORTH TONAWANDA, N. Y. — The Rudolph Wurlitzer Company, this city, has announced an increase in the price of its model Twelve Fifty phonograph to $799.50. This increase is attributed to a continuing upward trend in the cost of materials and to the general wage increase recently negotiated at the Wurlitzer North Tonawanda plant.

Announcing the increase Ed Wurgler, general sales manager, said "when we originally priced the model Twelve Fifty we stated that it was the most phonograph for the money on the market today. That statement is still true not withstanding the increase in price which we are announcing. Costs of steel, plastics, lumber and the many mechanical and electrical components which go to make up the Twelve Fifty are still rising, and the wages of our employees at North Tonawanda have been increased in accordance with the current trend. We believe that other manufacturers will find it necessary to increase prices, if they have not already done so. Industry in general has gone about as far as it can in absorbing increases in labor and material costs. The effective date of the price increase has been fixed for Monday July 17, in order to give distributors and operators an opportunity to conclude pending transactions."

Wurgler further stated: "At the new price of $799.50 the Wurlitzer model Twelve Fifty is fairly priced for today's market. It is newest, most versatile, most flexible and most profitable phonograph offered to the operators at any price."

United Announces "Two-Player Shuffle-Alley Express"

Features 20-30 Scoring

BILLY DeSELM

CHICAGO — Billy DeSelm, general sales manager of United Manufacturing Company, this city, announced this past week that the firm had started sample shipments under way to all its distributors of its new "Two-Player Shuffle Alley Express."

"The game is one of speediest we've ever built," DeSelm added, "and one of the most outstandingly beautiful.

"It features 20-30 scoring," he continued, "and also has our famous disappearing pins."

DeSelm also reported that the game personified the essence of speedy play and simplified mechanism.

"It is," he explained, "the two-player game that the trade has been asking for. There is no doubt," he said, "that our 'Two-Player Shuffle Alley Express' is going to prove itself the most remarkable game in the field.

"All distributors who have already seen it have acclaimed it the most outstanding," he stated, "and orders started to pour in the very first day our distributors received their samples.

"We are getting production under way," DeSelm reported, "and we are going to be shipping on ever increasing quantity.

"Operators who are in need of a two player game should instantly get over to their nearest United Manufacturing Company distributor to see the new 'Two-Player Shuffle Alley Express'."

ChiCoin's "Bowling Classic" Still In Demand

CHICAGO — "For the ninth consecutive week, without any halt," Sam Lewis of Chicago Coin Machine Co., this city, stated this past week, "we are producing 'Bowling Classic' and," he continued, "from all indications we shall continue to produce 'Bowling Classic'."

According to Lewis, the firm has, many times during the past nine weeks, believed that they would stop producing "Bowling Classic" only to find a jam of orders come in for the machine.

"This has happened so many times these past nine weeks," Sam Lewis said, "that we're afraid to make any statements regarding the sensational demand for 'Bowling Classic.' All we can say," he reported, "is that, right at this minute, we are still in full production on 'Bowling Classic'."

The firm has set one production record after the other with their shuffle games and has won a tremendous following for this latest in their line, "Bowling Classic."

Paul Federman Resigns

CHICAGO—Billy DeSelm, general sales manager, announced this past week that he had accepted, with reluctance and sincere regret, the resignation of Paul Federman from the sales staff of United Manufacturing Co.

As yet Federman hasn't announced any plans for the future.

!!!!! KEENEY'S !!!!!
New 3 Purpose Mystery
FAST! DIFFERENT! INNOCENT!

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and only to bona fide operators. Only a week's test will convince. DON'T be SECOND in your territory.

$99.50
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W. E. KEENEY MFG. CO.
5818 SO. WENTWORTH AVE.
CHICAGO (21) ILL.

Cincy Phone Ops Assn. Exec Board Meets

CINCINNATI, O.—The Executive Board of the Automatic Phonograph Owners Association, local music operators' association, get together on Tuesday, June 27, at the Association offices for its regular meeting.

The board is composed of Charles Kanter, president; Nat Bartfield, vice-president; Phil Ostand, secretary and treasurer; and Abe Villinsky, Fred Engel, John Toney and William Strout.

Mike Fulkerson of Ohio Specialty Company is away on vacation at this time. Sam Gerros back on the job after a Miami vacation. Mrs. Charles Kanter and Mr. and Mrs. Leonard Kanter of Ace Sales and Atlas Music, vacationing in Miami.

Gottlieb's "Madison Square Garden" Conventional Five-Ball Game

CHICAGO—Great elation over at D. Gottlieb & Company, here, where the firm's new "Madison Square Garden" five-ball game has clicked big with ops everywhere in the country.

This is a conventional type five-ball game and tho the action is somewhat slower, players everywhere are going for the game in a big way, executives of the firm report.

The result is that the firm is enjoying continued production schedules for this machine.

"You never can tell the player's whims and fancies," one exec here stated, "and we didn't believe, when we introduced just a good, old fashioned type conventional five-ball, that it would click as well as it has with the trade everywhere.

"It just proves," he continued, "that the players want their money's worth of play action and that they like something with which they are completely familiar, as well as rock 'em and sock 'em action that makes our game so outstanding."

Demand for "Madison Square Garden" continues right ahead with orders coming into the factory here at a rapid rate.

It is believed that this game points the way to what the players want at this time.

Collections are proof that this five-ball has opened a new path for the operators.

PROFIT
with
KEENEY'S
SILVER BELL (Console) • PYRAMID (Electric Bell)
BOWLING CHAMP • DOUBLE BOWLER • DUCK PINS
• ELECTRIC CIGARETTE VENDOR •
J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

"Little Napoleon" Expresses His Views On Games

MIAMI, FLA.—Willie (Little Napoleon) Blatt, Supreme Distributors, Inc., this city, takes issue with an editorial "What're we gonna do with the used shuffle games?" that appeared in the June 10 issue of *The Cash Box*.

Blatt writes "I believe that just like the one-balls or the consoles, there is a definite amount of locations where a shuffle game is very profitable, but the percentage is small, and the manufacturers have built more than the traffic can stand." (*Ed note: The demand for new as well as used shuffles doesn't bear out this claim.*)

However, Blatt winds up his letter with "There still remains room for one or two factories to build a few thousand shuffle games with a new idea in order to keep the trend alive and supply the locations which are good for a shuffle game." (*Ed note: Like all games in the history of this business, new ideas have been responsible for a great deal of progress, but fundamentally those games which originated years ago (pin-ball, one-ball, consoles, bells, arcade games) with new twists and innovations have been entertaining the American public all this time. Got any new ideas, Willie?*)

Como Appoints New Orleans Distrib For "Hollycrane"

NEW ORLEANS, LA. — Arcadian Amusement Corporation, this city, has been appointed distributors for "Hollycrane" for the entire State of Louisiana, according to an announcement by Bill Billheimer of Como Manufacturing Corporation.

Billheimer pointed out that Arcadian has a full and complete knowledge of how "Hollycrane" operates, how to dress it for continuous play, because of their several months experience with "Hollycrane" in this city.

Denis Burke Roche, treasurer of Arcadian, expressed very optimistic views for "Hollycrane" in this state, emphasizing the appeal of this coin-operated miniature model industrial crane and its similarity to an actual industrial crane, requiring the same handling skill and control by the player, as the operator of the large industrial crane on a real construction project.

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8th
ANNIVERSARY ISSUE
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Empire State Bldg.
New York 1, N. Y.

N.Y.'s Coinrow Firms Agree To Week-End Closing During Summer Months

NEW YORK—New York's coinrow will be closed tighter than a drum every Saturday during the months of July and August.

While most of the wholesaling firms were willing to close up on Saturdays during the hot summer months, it's always been a problem of all agreeing to shutter up. One or two firms, anxious to take advantage of the fine buying spree now in evidence, wanted to remain open, but when a majority of companies decided to take advantage of week-ends, all got together. Operators have been notified by word of mouth and display signs to take care of their needs during the week.

Munves Breaking All Sales Records For Arcade Machines

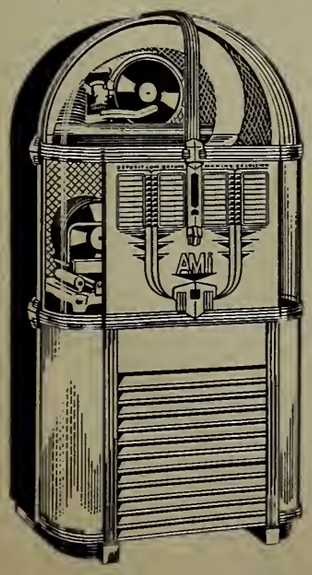
NEW YORK—Mike Munves, acknowledged the "King of Arcade Suppliers," reports that 1950 will be a record breaking year, going far beyond 1949 when the firm broke all existing sales records.

"In my forty years in the coin machine business, supplying arcades all over the world" stated Munves "I've never encountered anything that even approaches sales for 1950. We had our usual busy spring months, but this year orders have been piling in right up to the present moment. From every indication, we'll be shipping equipment until late in the summer."

Munves cannot account for the continued sale of arcade machines so late in the season, except that a number of fine machines have been turned out by the manufacturers, and the fact that practically every arcade now runs a battery of shuffle games.

what is your walkaway?

It's not the "take" but the "keep" that counts! You can make money on a seven dollar walkaway or lose it on a twenty-five dollar walkaway. To make money, your machine has to work for you, not you for it. That's why dollar-minded operators are now using AMI exclusively. They like its low initial cost, its negligible servicing expense, its slow-low depreciation, and its sensational earning power. It's NET PROFIT you're after and with AMI you walk away with the biggest net profit of all!



"C" operators

sleep soundly

every night!

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WM. LUCKY INNING
WM. 5WEETHEART
GOT. BANK-A-BALL

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GOLD CUP	94.50
JOCKEY 5PECIAL	85.00
5PECIAL ENTRY	48.00
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JACK RABBIT	90.00
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BLACK CHERRY 5c	$ 94.50
BLACK CHERRY 10c	99.50
BLACK CHERRY 25c	104.50
5ILVER CHIEF 5c	55.00
SILVER CHIEF 10c	60.00
5ILVER CHIEF 25c	65.00
GALLOPING DOMINOE5	93.50
MILLS THREE BELL5	95.00
BALLY DRAW BELL	135.00
BALLY HY BOY	135.00
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CARNIVAL	$ 49.50
HEAVY HITTER	49.50
BUCCANEER	84.50
MONTERREY	39.50
HARVE5T MOON	84.50
HOT ROD	124.50
MARYLAND	125.00
DALLAS	89.50
5ARATOGA	69.50
TRINIDAD	39.50
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MISC.

CHICAGO METAL HEAVY 5AFE (REVOLV-AROUND)	$125.00
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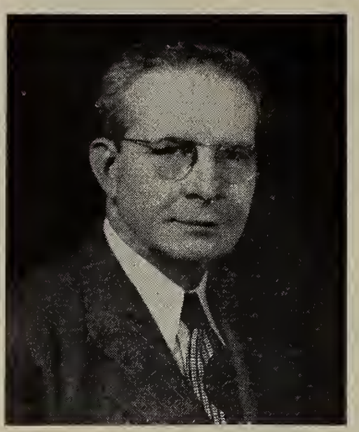
Anniversary Issue of The Cash Box. All ads will go to press on Friday, June 30, 1950. RUSH YOUR AD NOW to . . . The Cash Box, Empire State Bldg., New York 1, N. Y.

"TAKE IT EASY, CHIEF, . . . WE SEND FOR MORE NICKELS".
The Cash Box

Buckley Sets New Low Price On Wall And Bar Boxes



JERRY HALEY

CHICAGO—Jerry Haley, general sales manager of Buckley Manufacturing Company, this city, reported this past week that with the arrival of Pat Buckley from Europe, the firm had decided on a new low price for all Buckley Wall and Bar Boxes.

"The price for all our Buckley Wall and Bar Boxes," Haley stated, "is now $19.50 each to the operator."

This covers the 16, 20, 24 and 32 selection boxes of the firm.

The Buckley Wall & Bar Box has been recognized for some years in the trade as one of the most outstanding ever manufactured.

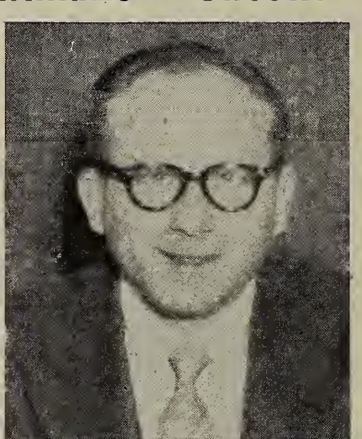
"It has proved itself in many thousands of locations and operators are buying them to maintain top collections," Haley reported.

He also stated, "This is the first time, since the war, that we have been able to bring the price of the Buckley Wall & Bar Box down to a point where every single music operator is now in a position to set many of his locations.

"We have been in correspondence with many music operators who have been asking us for further details regarding the new, low price of Buckley Wall & Bar Boxes. We are now making this information public so that everyone will be able to immediately take advantage of this low price and be able to get wall and bar boxes on many locations where operators hesitated to set them because of the cost.

"At the price of $19.50, the Buckley Wall & Bar Box is, without any doubt, one of the most outstanding bargains in the history of the automatic music business. We urge the music ops to get in touch with us as fast as possible to take advantage of this new price adjustment."

"Sweetheart" Is Williams' "Sweetie"



SAM STERN

CHICAGO—" 'Sweetheart' is our production sweetie," according to Sam Stern, vice-president and general sales manager of Williams Manufacturing Company, this city.

Here's one five-ball, according to Sam Stern, that was put out to meet the demand of their distributors, and has developed into one of the most outstanding five-ball games the firm has built.

"The game's a moneymaker," Stern reports, "and a 'Sweetheart' from any angle. It has won good comment from everyone. The players like it. The operators tell us that it's one of the most outstanding precision-built machines they've ever featured. Our distributors keep right on ordering in very good quantity."

As Sam says, "I guess that's about all anyone can say about any product these days."

But engineers and production men at Williams filled in what Stern didn't report.

They say, "This is one of the very best games the operators have ever yet had. It's not only precision perfect in every mechanical detail, but, it has features that no other game has ever had. It's one of those games that players absolutely like to play and it will stay put in any location for a long, long time to come."

Chicago Okays New Nationwide's Baseball Shuffle Game

CHICAGO—Charley Gillard, president of Nationwide Novelties, Inc., this city, tho very ill at home this past week, was much heartened by the report from executives at the firm that they had been granted an injunction in Cook County, which surrounds this city, for their new "Nationwide Baseball" two-player, full nine inning shuffle baseball game.

One exec at the firm stated, "Already games are out on locations here in Chicago and thruout Cook County and are doing very well. We were granted our injunction June 7, 1950. It restrains all action against seizure of our 'Baseball' shuffle game for ops in this county."

It was also reported, "Our new baseball shuffle game is going well everywhere in the nation. We have had good orders from the east and the south and reorders attest to the fact that the players like this full nine inning baseball play action. The fact that the game is made for two players is also winning much good comment.

"We believe," this exec said, "that with the injunction which has been granted to us here, and with the fact that the moment it came thru we began to get orders in this area, that we will be working at top speed in an effort to take care of this local demand.

"We are, therefore, urging all our distributors," he continued, "everywhere else in the country, to get their orders in as fast as they can."

Exhibit Arranges Even Distribution Program So All Thruout Country Get Games About Same Time

FRANK J. MENCURI

CHICAGO—To offset any belief that any distributor, anywhere in the nation, is being favored by the firm, Exhibit Supply Company, this city, has arranged an unusually fine distribution program which practically guarantees distributors of the factory that they will all receive samples of any new games approximately the same time.

"Shipments of samples have been so arranged," Frank Mencuri, salesmanager of Exhibit Supply Company explained, "those on the west coast as well as our distributors on the east coast, and in all other parts of the nation, receive them at almost the very same time.

"This is a matter of high principle with our firm," Mencuri stated, "and we are making it our business to see to it that everyone of the nation's operators is favorably and fairly treated, so that all can see the samples of our new games at almost the same time, anywhere in the country at our distributors' showrooms.

"In this way," he explained, "the operators know that no one distributor is favored over any other in the country by our factory. The operators who are seeing 'Jeanie,' our new five-ball game, at any distributor's place in the country know that this is the sample that is also on view at other places, and that all distributors will receive their shipments at the same time, as the games come off the production lines.

"No distributor is holding back from selling any operator 'Jeanie' or any of our other games. The distributor's sample is in his hands right now. He will be receiving his first large order within a short time, so that all the operators are fairly treated in every respect."

Williams
SENSATIONAL
SWEETHEART
HAS WHAT IT TAKES TO TAKE THE PLAY!
SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!
Williams
MANUFACTURING COMPANY
4242 W. FILLMORE
CHICAGO 24, ILL.
Creators of Dependable Play Appeal!

Redd Distrib Co. Opens New Offices In Springfield, Mass.

SPRINGFIELD, MASS.—Si Redd, proprietor of the Redd Distributing Company, Boston, Mass., and Wurlitzer distributor for Boston and the surrounding territory including parts of Rhode Island, Connecticut, New Hampshire, Vermont and Maine; and also distributor in this area for several games' manufacturers held open house on Sunday and Monday (June 18th and 19th) at his new Springfield, Massachusetts, office. Located at 811 Union Street, the new office is but three minutes from downtown and being adjacent to Connecticut, offers a better delivery, service and parts setup for operators in that area.

The new branch wil be managed by Robert M. Jones, long associated with the coin machine business and will offer a complete sales and service setup for music operators and operators of the other coin machine lines handled by the Redd organization.

In discussing the opening of the office and a display of the new Wurlitzer "Twelve Fifty" to music merchants from the surrounding territory, Si Redd stated "the number of operators who visited us on the occasion of the opening of our new headquarters was gratifying indeed. At the end of the two-day period, we had written as many firm orders for Wurlitzer 1250's as we received during the original introduction period of the machine —National Wurlitzer Days, February 12th and 13th of this year."

Also on hand from the Exhibit Supply Company, was Charles Pieri, sales manager.

Si Redd and Bob Jones extend a cordial invitation to all the operators who have not visited their Springfield showroom, to stop in and see for themselves the facilities available to assist them in their business.

AMOA To Hold General Meeting

NEW YORK—The membership of the Automatic Music Operators Association get together for a general meeting on Tuesday, June 27, at the Park Sheraton Hotel, this city.

Reports of all important matters will be made by officers, and then the meeting will be thrown open for general discussions on any subject desired by music operators attending.

Al Denver, president; Harry Wasserman, treasurer; and Sidney Levine, counsellor, will address the group.

After the conclusion of general business matters, Denver will inform the body about the forthcoming 13th annual Banquet to be held once again at the Starlight Roof of the Waldorf. Date is Saturday night, October 28.

The official opening of the Coin Machine Industry UJA drive will start with this meeting, and will continue thru September 19 with a dinner party at the Hotel New Yorker. The drawing will be made at this affair to determine the winners of the three phonos, a Wurlitzer, an AMI, and a Seeburg, each donated by the local distributor for these manufacturing firms.

All For Only $15

"When I sent you my check for $15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of 'The Cash Box' I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price Lists', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without 'The Cash Box' for a single day. It's my business bible from now on in." The above is from a well known coin machine man, and is only one of hundreds of such letters on file at "The Cash Box" offices. Send your check for $15 today—get 52 weeks' issues (one full year) subscription and not only save money, but, read the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry.

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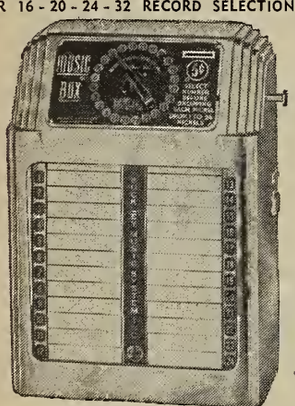

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(All Phones: VAn Buren 6-6636)

Solid Business Growth Behind Coven Finance Plan

BEN COVEN

CHICAGO—In a discussion regarding general business conditions thruout this area, as well as in the industry as a whole, Ben Coven of Coven Distributing Co., this city, pointed to the fact that the firm's finance plan had set up many ops in his territory to enjoy more solid business growth.

He stated, "Our finance plan was arranged for those operators who wanted to seize opportunities which presented themselves in their areas and which would mean solid business growth.

"We are not interested," he stated, "in financing operators who just want to be financed for reckless expansion motives.

"We believe in helping operators to grow solidly and conservatively to a point where they enjoy bigger and better returns on their investment so that they can be assured of a solid business for the future."

Coven stated that he believed it was the "absolute duty" of every distributor to help the operators, and for the distrib, "to put part of what he earns back into developing the territory with which he is concerned, so that he causes that territory to become outstanding in every way for every operator, as well as for himself."

He explained that many jobbers and distributors have disregarded this business fact because, in the first place, they don't allow themselves a legitimate operating profit margin.

"Just like the operators," he said, "distributors, too, must see to it that they get a decent return on their investment. Operators who can't get along on 50% commission basis get front service money guarantees and make better commission percentage arrangements because they realize that this is bringing them a decent return on their investment as well as allowing them to set up a reserve for future purchases."

He stated, "Distributors, therefore, who arrange to earn a decent return on their investment are in position to better help the operators.

"That is the basis of our finance plan," he said, "and it's the reason why we are able to help the operators to solidly progress in our territory.

"If we were to cut ourselves down to the very bone we just wouldn't be in the position to help develop this territory by helping the operators to purchase machines on our finance plan."

He concluded, "One hand washes the other. In short, with the operators' help, we are able to help the operators. Today, our finance plan is considered one of the most outstanding in the country. Only because it allows us to help the operator to enjoy solid business growth."

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EVER OFFERED
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Lower Side $6.95 ea.	
Top Right and Left Corner $7.95 ea.	Top Dome $14.95 ea.

BUBBLER TUBES FOR WURLITZER 1015
Long Straight Side
Small Curve
Large Curve
$3.90 Each
TERMS: 1/3 Dep., Bal. C. O. D. Express
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"BOWLING CLASSIC"
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WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

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ESTABLISHED 1901

Demand For Keeney Products Keeps Conroe "Tied To Desk" At Factory

JOHN CONROE

CHICAGO — John Conroe, vice-president of J. H. Keeney & Company, Inc., this city, reported this past week, "As much as I would like to get out at this time and visit around, I'm just tied down to the factory."

From what Conroe stated, it seems that the demand for the new Keeney products is keeping everyone working here at top speed.

In fact, the firm has decided to spread out vacations, instead of a general vacation closing for the entire factory, so that production can keep right on going to satisfy the demand.

"We just can't seem to satisfy the demand," Conroe said, "even tho we are continuing to ship in ever increasing quantity.

"Our new shuffleboard conversion, 'Bowling Champ,' has just taken the trade by storm," he reported.

He also said, "Our other games are going over bigger than ever with reorders simply pushing us miles behind. We are working at top speed here trying our best to procure as much materials in advance as we possibly can, increase our labor staff, and move right along with the demand that our factory is enjoying for our new products."

It seems that executives here simply can't even spare a day away from the plant. They are constantly on the phone telling why they can't get as many of the machines as are demanded to every spot in the nation all at one and the same time.

"It's a problem of just working right on ahead as fast as we possibly can," Conroe added, "in an effort to fill the orders which we have been receiving and, thereby, try our best to give everyone as much as is possible of his order so that all will be satisfied."

WANTED We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls, Bally Eurekas; Phato Finish; Brand New closeout Five-Balls and Shuffle Machines.

• We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Bay. •

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EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT

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8TH ANNIVERSARY ISSUE

of The Cash Box will close on June 30, 1950. (It will be dated: July 15, 1950.) This is the one issue that the entire industry looks forward to and the one issue that is saved by all in the field. Be sure to get your advertising message into that issue. Send your ad NOW to: The Cash Box, Empire State Building, New York 1, N. Y.

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36 IN. HIGH
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√ Packed With New Features
√ Large Super-Size Play-Field
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√ Ideal For Locations of All Types

NO OTHER COIN-OPERATED EQUIPMENT CAN COMPETE WITH THIS AMAZING SKILL-GAME

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EASTERN FLASHES

Return from a week's trip down South, and find coinrow still busy and humming. While new shuffle games not going at the furious clip of several months ago, there are still plenty of games being sold. Used shuffles going well, and used music selling big. And surprisingly enough, all distributors of music machines busy selling all equipment allotted to them by their factories. A good break in weather would make all shore and resort operators happy, as even with unusually adverse weather conditions this past month, business has been fairly good. A stretch of sunshine would bring in big collections. These operators attribute their optimism to the play they're getting on shuffle games and some exceptionally fine new arcade pieces.

* * * * *

Charlie Pieri, sales manager of J. H. Keeney & Company, spends a few days with **Dave Lowy**, Dave Lowy & Company, local distributor. Before his arrival in the big town, Charlie spent the week with his New England distributors, covering Boston, Springfield and Hartford. At Springfield, he attended the grand opening party of **Si Redd's**, Redd Distributing Company. The opening was attended by several hundred operators thruout the area, and Pieri reports that Redd sold plenty of equipment. From New York, Charlie heads toward Philadelphia, and then home by Monday. . . . Another visitor here was **Jules Olshein**, Olshein Distributing Company, Albany, N. Y. Jules strictly on a buying spree. . . . **Mike Munves** still shipping out loads of arcade equipment. Usually at this time of the season, Mike is able to slow up a bit, but this year, orders are still flocking in in large numbers. "Looks like it'll keep up all summer," states Mike. "1950 sales will break all previous records, and if the trend continues, at it appears it will, we'll probably double last year's sales—and last year was a record breaker."

* * * * *

Phil Mason, Mason Distributing Company, Irvington, N. J., while visiting on coinrow this week, was caught in the middle in a freak accident. While making a left turn into 45th Street off Tenth Avenue, the edge of his rear bumper hit a direction sign. The sign, metal set in a concrete base, tipped over and hit a pedestrian in the head. For a while it appeared as if it was serious, but upon close observation, the unlucky citizen got off with a slight cut. . . . **Milty Green's** American Vending Company doing quite a biz in shuffle games. . . . After a week's absence from coinrow, we thought we'd find a let-up at Koeppel Distributing Company. However, there were more used music machines on their floor than the week previous. **Harry** explained that equipment he bought on his recent trip keeps arriving, and as quickly as they're checked—out they go. **Hymie's** son Sam, starting his summer vacation from College was helping out. Tall, lean and handsome, Sammy will stay around for a week more as he heads for the country for the summer, acting as a counsellor at a kid's camp. . . . **Al Simon**, Albert Simon, Inc., Chicago Coin representative, one of the big reasons why the factory keeps its production line running on "Bowling Classic." Al keeps sending in more and more orders.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, out on the road, getting a big deal set we're told. **Morris Rood**, manager, busy as a bee, with hardly a moment to say "hello." . . . **Joe Young**, Young Distributing Company, (Wurlitzer distributors) rearranges his window display of the 1250. Instead of the center panel of his window, Joe now has the phono at the extreme left. The change was made so that the beautiful wall display with the phono in the center could be seen from the outside. "We're moving them out as quickly as the factory sends them to us," smiled Joe. . . . Atlantic New York Corporation sets up a large display in its show rooms featuring "Merchandise Your Music." The display depicts a complete set of title frames showing sloppy handwritten song title strips, and another as a comparison with neat typed title strips. Music ops, by spending a little time preparing these typed strips, will find they can increase their collections. (**The Cash Box** has continually stressed this point. When are the operators going to insist that recording companies supply printed title strips with every record? Not only will it bring up collections, but the recording companies will benefit thru increased sales of records.)

DALLAS DOINGS

Special announcement: **Joe Metassa** wants everyone to know that he is still waiting for the arrival of the youngest Metassa. . . . **Mack Duce**, Sweetwater, tells me he is expanding his cigarette route. . . . Walbox Sales looked as though they were having another open house today. The operators were making a mad scramble for the "Turf King" due to the fact that this was the first delivery. . . . **Ray Barnes**, Palestine, was the first operator to venture forth on the "Aristocrat." Ray purchased five machines and is very pleased with results. Incidentally, Walbox delivered ninety of these players during the first week of delivery. . . . **H. K. Luker** is vacationing in Kentucky this week. . . . **Bob Breither**, head engineer for Bally, is good will touring Texas distributors and operators instructing on the "Turf King."

Dropped in at American Distributing Company and found **Joe Metassa** covered in paint. Joe has in one week's time refinished **Henry Manning's** fishing boat and I might add, did a darn good job. . . . **Johnny Issacson** and bride formerly of Los Angeles now of Houston, week ended with the **Herb Rippas**. Johnny is associated with Ralph's Record Company of Los Angeles. . . . **E. J. Shelby** took his sons to Lake Buchanan for several days fishing. Results: a beautiful string of white perch. . . . Have you guys seen the white shirt with huge, blue polkadots worn by **Frank Caldwell**. You couldn't miss it. . . . The **Joe Magnani's** of Galveston, are adding an addition to their now luxurious town house apartments. What a place. If you happen to be in Galveston be sure and take a look see. . . . Scoop department: **Pat McGuion** is taking the fatal step come the month of August. . . . **Fred Ellis** came in from Waco with a sample of his wife's "Russian Goulosh," and I didn't get one taste. **Tommy Chatten** beat me to it. . . . **Al Thoelke**, United Dist., back for a visit in Big "D." . . . **Guy Kincannon** and **Speedy Walker** running around like mad before hitting the road to Waco.

CHICAGO CHATTER

This is Summertime. But, where in "the old days" this meant "slump," it has come to mean "boom," in the coincenter. Factories are working at top speed. But, are faced with problems. In the first place, skilled labor is becoming more and more difficult to obtain. One factory head here told how he had employed 15 new men to report for work this past Monday. They came to work alright, but, 16 regular employees didn't show up. Said he, "Well, we only lost one." The situation isn't humorous. Ops and distribs are demanding faster bigger volume deliveries. And the factories just can't get skilled help to step up production. Even that is being somewhat overcome, but, factory procurement men are now being phoned by their steel and lumber suppliers that they have been cut to the bone. And, as one noted steel supplier told some of the leading factories here, "My allocation for steel is all gone, even for the fourth quarter." The raw materials problem is even worse than the labor shortage. There just won't be any labor necessary, if raw materials aren't obtained soon and in quantity. At the same time raw materials are zooming sky high in price. So is good labor. Manufacturers have been absorbing these raises. As everyone here knows, the point of diminishing returns is not far away. Prices are sure to go up. And with inflation here, too, it's a vicious round robin with the solution far off. Inflation is effecting amusement game ops. The nickel isn't even worth the prewar penny anymore. 10c play is the answer. But, it's up to the ops to bring the idea to the mfrs, as to just what sort of game they can arrange for 10c coin chute action. Otherwise, solution is for amuse ops to cut commission to 30%. With prices of machines higher, and with inflation growing daily by leaps and bounds, the only answer is either 10c play or cut commissions, so that ops will be able to amortize their equipment in same length of time they formerly did, and see some returns on their investments.

It's sure nice to hear a certain kind of growling and griping around the big plants. **Frank Mencuri** of Exhibit is growling plenty these days. Begging engineers and production men for more equipment, while orders just continue to pile up. Frank simply at his wit's end these days trying to take care of everyone as fast as possible. . . . The charming **Trudy** (Mrs. Ben) Coven was the only one of a big party at opening of Arlington track that came home a winner. Twenty-one bucks the gal brought home. . . . Rock-Ola plant closes down soon for a two weeks vacation and most of the execs are happy. Not because they'll go away on vacations, but, because they'll have, at long last the opportunity of clearing all the paper work off their desks. . . . In a huddle as to how to make speedier deliveries to their out-of-town customers, **Ben Coven, Mac Brier, Harold Saul** and **Carl Christiansen**. The boys have now instituted regular Satty morning conferences. . . . With **Charley Pieri** dashing off to Springfield, Mass., for opening of **Si Redd's** new offices there, **John Conroe** found himself tied down hand and foot at the big Keeney factory. Seems from what John tells us, that everyone of their new products are zipping along at top speed and that the Keeney Ciggy Mdsr is setting new sales records every day. But, oh how tough it is to get steel for those ciggy machines. . . . **Sam Stern**, between getting ready to move into his new home in Winnetka, and taking care of long distance phone calls for "Sweetheart," as well as seeing the ball games with his sons, is trying to find out how to crush more hours into each day. . . . Over at Gottlieb's there's much rejoicing over the way their new five-ball "Madison Square Garden" has clicked. . . . **Same Lewis** of Chicoin advises that the firm just can't stop producing "Bowling Classic." More and still more orders. This game going now for nine straight weeks. . . . With **Pat Buckley** back from Europe, **Jerry Haley** got into conference with him and the result was one big bargain for music ops. The firm has placed its famous Buckley Wall & Bar Boxes on the market at $19.50 each.

Over at Bally no one gets around to even talking "Turf King." The orders for this great game are so large, and getting so much bigger every day, that it's "sure thing 'Turf King'" will outsell any one-ball this firm has ever made. So, we sat down with **Earl Moloney** and just kibitzed. Earl telling us about the guy who asked him about a bean bag patent. Seems this op suggested everyone carry a bag of beans in the left jacket pocket and, when the carrier performed a good deed, transfer one bean to the right pocket. At the end of the day, count the beans in the right pocket and whammo—there's how many good deeds you performed during the day. Can it be patented, Well, here's another one Earl told us. Some guy has a halitosis machine. Claims that the machine tells you whether you do, or do not, have halitosis. But, says Earl the guy advised that he didn't know whether he, himself, had halitosis—because the machine wouldn't tell him. There are others we'll tell you about some time. . . . **Charley Gillard** of Nationwide down on his back but was happy to hear that the firm obtained injunction here in Cook County for their baseball shuffle game. Ops started ordering them immediately, firm reports. . . . **Herb Jones** back from his southwest vacation and reports, "It's great country." Spent very happy days in the glowing sunshine. . . . They need a traffic cop at SuperVend. As **Mike Hammergren** dashed out for the southwest, **Gordon Sutton** returned and, within a few hours, was set for a trip east. He just waited around for **Larry Cooper** to return from the southeast, so that they could chat for a few moments, and then Larry dashed away. In the meantime the firm advised that **Jackie Fields** now becomes Chicago regional manager for SuperVend. Jackie left Ambassador scotch to take over this new position. Other announcements will soon be forthcoming from SuperVend as they continue to add more manpower, made necessary by great sales the firm are enjoying for their triple drink dispenser and other mdsrs. . . . Just heard that Keeney factory has decided to stagger employee vacations (no two weeks closing) due to great rush of business.

Golfing still the big sport of coinmen. **Ray Moloney** and a group, including **Ben Coven** and some of the other boys, went out to see what scores they could pile up. . . . Early every Satty A.M., **Herb Oettinger**, comptroller, **Henry Ross**, engineer and **Hank Dabeck**, superintendent, all of United play at Mid City. **Roy McGinnis** lives near this course. . . . **Billy DeSelm** over at United entertaining **Dave Rosen, Dave Simon, Herman Paster, Lottie Berman** and **Bill Marmer**. Billy remarking, "We're selling our conversions by the gross." United has quite a few "little" items to sell. Like "Shuffle Slugger" that's going great, and now the newest shuffle in the United line—the "Two-Player Shuffle Alley Express," sample of which were shipped this week and production got under way in speedy style.

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CALIFORNIA CLIPPINGS

Nice chat with **Bill Shrader** of Pacific Shuffleboard Bowling Company, an enterprising L. A. outfit with a fine looking game and the outlook that such games can be produced just as successfully out thisaway and as competitively in price as were the shuffleboards that preceded them. Bill plans to complete a national distribution deal shortly to handle volume production on the heels of the game's acceptance by operators and the cash customers in numerous locations around town. . . . It was a busy week for the lads in red fezzes and black tassels along the Row, among them such active Shriners as **Bill Happel, Jr.**; **Walter Solomon** and **George Warner**, what with the national Shrine convention going in full force. . . . We ran into George just as he was taking off to be one of the functionaries at the initiation of 1500 more members of the Los Angeles Al Malaikah Temple at the Pasadena Rose Bowl with Imperial Potentate **Harold Lloyd** in charge. . . . If it's a dream house you can't be affording these days, you ought to take a run out to Sherman Woods in the San Fernando Valley for a gander at the "Castles in the Air" super duper layouts put up to benefit the Shriners Hospital for Crippled Children. . . . We'd a settled for any one of the four houses but were afraid to ask the man the price.

Sammie Donin up in Oakland visiting the family prior to **Dannie Jackson** and co. moving into Automatic Games' new Las Vegas spot, where the boys have also taken on an arcade. . . . By **Jack Simon** at Sicking's, business is good, with bells ringing out fast and arcade stuff moving merrily along too. He's primed to do a good job on Bally's "Turf King" soon as the eagerly awaited one-ball arrives. . . . According to the sample, which we viewed at **Paul Laymon's**, the new game should enjoy a very healthy run. In the quietly glowing words of **Charlie Daniels**, who wouldn't be at all prejudiced, "It's a honey, perfection personified, the answer to an operator's dream." First shipment is due in this week, along with another batch of Bally's "Shuffle Champ," of which Laymon was fresh out. . . . Ran into **Art Crane**, Genco's roving rep, who was raving about his new house up thar in the Hollywood hills.

Things coming along nicely at **Joe Peskin's**, we were told by genial **Walter Solomon**, who says local orders and those Aubrey Stemler brings in off the road are still keeping ahead of the AMI shipments. . . . **Phil Robinson** packing his bag for that June 20 hop to Chicago Coin plant and, he revealed, a preview of the new, revised "Band Box.". The "Classic" bowler is still a fast moving item for Phil, he noted. . . . **Lyn Brown** off on an overnight hike with the youngsters on the week end, and we expect he'll be back Monday one big Charley Horse from head to toe. . . . On the Row: Al **Anderson** of Shafter . . . Balboa's **Clyde Denlinger** . . . **Jim Murphy** of Inyokern . . . **Fred** Allen of Bakersfield and a whole batch of guys in red hats from every state, city and hamlet in the nation.

MINNEAPOLIS–ST. PAUL, MINN.

With the beautiful weather Minnesota has been enjoying the past week or ten days, many of the Twin City operators are finding all kinds of excuses to take off for a day or two to go to their favorite fishing hole. Some of the boys have been coming back with some wonderful fishing stories and fish to prove it.

Marty Kantor of Harmony Music Company, Minneapolis, left Wednesday, June 14th, for Memphis, Tennessee, where he will join his old group of the 30th Infantry. Each year several thousand of the boys of the 30th Infantry meet at some other city. Marty will spend a few days there before returning home. . . . Mr. and Mrs. **Frank Betz** of St. Cloud driving into Minneapolis for the day to pick up their record supply and a few premiums for shuffleralley prizes. . . . **Leo Berkowitz** and his son, Sam, of the B & B Novelty Company, Superior, Wis., spending the day in Minneapolis making the rounds. . . . Charlie Webber, Minneapolis operator, flying his cub plane way up north for a couple of days of fishing. Mrs. Webber is holding the fort down while Charlie is away. . . . Frank Phillips of Winona in Minneapolis for the day getting his record supply.

Gordon Stout, of Pierre, S. D., with his wife and young daughter, in Minneapolis for a few days, Gordon calling on several of the distributors of the Twin Cities, and just taking a few days off while his son, Bernard, is taking care of things at home. Gordon has just given his son, Bernard, a partnership in the business. . . . **Jerry Hardwig** of St. Cloud also in Minneapolis for the day. . . . **Don Hazelwood**, of Aitkin, has just bought the route out from Dhlouy and Edquist. Dhlouy is going to Alaska to make his home and Edquist will settle some place in California. Don will now have plenty to keep him busy. . . . **Len Vangen** of Minneapolis, leaving Wednesday for a few days, fishing up in the northern part of the state.

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CLASSIFIED ADVERTISING SECTION

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WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used jnke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

FOR SALE

FOR SALE—5 Chicago Coin Twin Alleys $159 ea.; 1 United Shuffle Alley $95; 1 '46 Seeburg $200. Fully reconditioned, ready for location. GRAND SALES & SERVICE, 702 N. BROADWAY, DAYTON, O. Tel.: HEmlock 6077.

FOR SALE—Counter Model Wurlitzer, $40; Mills Empress, $40; Rock-Ola Standard, $40; Wurlitzer 800, $75; Rebound Shuffleboard, $25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: BRidgeport 750.

FOR SALE—Genco Bing-A-Rolls $65; Keeney Ten Pins $95; Keeney Line Ups $50; Bally Hot Rods (new) $275; Royal Flush Pool Tables (new) $149.50; Bally Speed Bowler (new) $219.50; Keeney King Pin (new) $225; Hawkeye Pop Corn Vendors $39.50. All types coin machines. Call or write: MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAINBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—2 Wurlitzer 1100 $345; 2 Universal Photo Finish $345; 2 United Shuffle Alley $99.50; 4 Seeburg LoTone $49.50; 6 Mills Empress $39.50; 2 Dale Guns $49.50. DIXIE NOVELTY CO., ROUTE 4, HIGHWAY 51, COVINGTON, TENN. Tel.: 777.

FOR SALE—2 Exhibit Shuffle Bowl Attachments for Shuffle Boards, used one month $35 each; 1 Metro Bowl attachment for Shuffle Board —can be played from both ends of boards, used one month, $35. BIGNER, INC., 1983 STATE AVENUE, CINCINNATI 14, OHIO.

FOR SALE—Bing-A-Roll, $60; Pro-Score, $35; Advance Roll, $15; Bowlette, $175; Shuffle Alley, $150; Ten Pins, $125; Express, $250; Midget Skeeball, $150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—50 used Quizzers. Excellent condition. Write or phone: COLLINS COIN MACHINE COMPANY, 1469 ELECTRIC, LINCOLN PARK, MICH. Tel.: WArwick 8-8301.

FOR SALE—Plastic Conversion Kits for Shuffle games $10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G $6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE — Genco Bowling $150; Williams Twin Shuffle $130; Bowlette $185; Bing-A-Rolls $65; Hy-Rolls $65; Humpty Dumpty $50; Trinidad $50; Floating Power $75; St. Louis $125; Baby Face $90; Temptation $50; Lucky Star $35; Sharpshooter $135; Harvest Moon $95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—This equipment must be sold—will sacrifice—quote your best price: Slightly used Rock-Ola Standard Shuffleboards, climatic equalizers on each board, A-1 condition. Pin Games: Majors; Big Top; Rancho; Speedway; Blue Skies; Bowling Champ; Star Dust, good mechanical order. Arcade Equipment: Genco Playball; Mountain Climber; Rocket Radar; Amus-A-Matic Jack Rabbit; Mutoscope Voice-O-Graph; Photo-Mat; also Punching Bag, extra Bag. New and used Rock-Ola Shuffle-Jungles and Shuffle-Lanes. New 5 sts Rock-Ola Ten Pins. New Silver King, Hunter and Target Vendors. 1/3 down with order, balance C.O.D. TRI-STATE AMUSEMENT COMPANY, 149 18th STREET, WHEELING, W. VA. Tel.: WHeeling 649.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

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FOR SALE—Shuffle Alleys $79; Super Shuffle Alley $149; Bally Shuffle Bowler $139; Williams Twin Shuffle $109; Shuffle Skill $34; Chicago Coin Pistol $69; Beacon Q.T. Pool Table $129; Cue Skill Belgium Pool Table $75. AMERICAN VENDING COMPANY, 631 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1 '46 Seeburg $265; 750E's, very good shape $125; 1080's, $275; 850's $60; 9-LI 56 Seeburg Wall Boxes $18 ea. All prices FOB Indianapolis. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—1015 Wurlitzers, $275; 1080 Wurlitzers, $295; 1100 Wurlitzers, $425; Seeburg '48, $395; Aireon DeLuxe, late model, $125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Phono and Game route —northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: BEdford Village 4-7027.

FOR SALE—Chicago Coin Twin Bowler $275; United Shuffle Alley, very clean, $125; Wurlitzer 1015 Used $235; Wurlitzer 1100 Used $375; Gottlieb Bowlette, like new, $100; Acorn Charm Vendors $17.95. MONROE COIN MACH. DIST., INC., 2323 CHESTER AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 4600.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley $99.50; Bango, Shuffleskill $49.50; Beacon Pool Table $149.50; Dale Gun $65; Chicoin Pistol $89.50; Genco Glider $65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 22 Ft. Black Top Shuffleboard with score head $300; Genco Bowling League or United Shuffle Alley with lite-up pins $175; Dale Guns $75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE — Reconditioned, A-1: Moonglow $79.50; Freshie $159.50; Dew Wa Ditty $49.50; Bowling Champ $89.50; Stardust $39.50; Round-Up $64.50; Major League Baseball $35; Nevada w/f $24.50; Just 21 $159.50; Select-A-Card $164.50; Bermuda $34.50; Gottlieb Bowlette $149.50; Buccaneer $59.50; Dale Guns $75; Special Entries $49.50; Gold Cups $105; Citations $249.50. Discounts to quantity buyers. Let us know your needs. TWIN CITY AMUSEMENT CO., 1922 W. 7th ST., TEXARKANA, U. S. A. Tel.: 3-3723 or 2-8192.

FOR SALE—Shuffle games completely reconditioned. Playing fields resurfaced: United Shuffle Alley $109; Bally Shuffle Bowler $139; Chicago Coin Bowling Alley $169; Chicago Coin Baseball $219; United Shuffle Alley Express $259; United Double Shuffle $229; Keeney Ten Pins $95; Genco Glider $49; United Shuffle Skill $55; Nation Wide Baseball (Floor Sample) $195; Rock-ola Shuffle Jungle—Brand New—Special Price. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DIckens 2-0500.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $14.95 ea. 1/3 deposit. Balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE — Shuffle Alleys $90; Bangos $45; Shuffle Skills $45. Keeney's new "Double Bowler" and "Duck Pins"—the two fastest scoring rebound shuffle games with disappearing pins on the market. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE — Shuffleboard Scoring Units: Advance Horse Collar $99.50; Rock-Ola $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—1 Mills 5/25c Duplex, like new $225; 1 25c Mills QT Bell $85; 1 1422 Rock-Ola phonograph, A-1, $149.50; 1 Seeburg '47S with '48 Dome $295; 1 Keeney Ten Pins, A-1, $165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean — prices are right. New: Mills Bonus, Chrome 21's: Buckley Criss Cross: Keeney Pyramid and Cigarette Vendors: Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHester 3-9282. Ask for Mr. Shackleton.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10.000 late used Records all purchased within the past six months. 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Dale Guns $69.50 ea.; Chicoin Pistols $74.50 ea.; Genco Bing-A-Rolls $115 ea.; California Shufflepins, 14 ft., with new light-up head $174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each: Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Super Bonus Bells 5c-25c FP & PO $195; Super Bonus Bells 5c FP & PO $155; Bally Triple Bells FP & PO $305; Super Bonus Bells 3-way 5/10/25c PO $345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Used Citations $225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GArfield 3585.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell $89.50, lots of 10 or more $84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar 7511.

FOR SALE — Pre-war Photomatic $149.50; Exhibit Dale Gun $89.50; Bally Big Inning $225; Bally Heavy Hitter $45; Western Baseball $49.50; Bally Undersea Raider $89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE — Gold Cup $125; Gold Cup (with conversion) $150; Citation $269.50; Lexington $250; Jockey Club '47 $89.50; Bally Entry $65; Keeney Gold Nugget $179.50; Bally Shuffle Bowler $169.50; Dale Guns $85; Mercury Shuffleboard $150; Deluxe Draw Bells $189.50: Spot Bells 5c $375; Wurlitzer 1015 like new $249.50; Wurlitzer 1100 $375; Wurlitzer 1017 A. like new $249.50; Wurlitzer 1017. like new $229.50; Double-Up 5c $250; Williams All Star $115; Rock-Ola 1422 phono $149.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—Bargains: Keeney Four Way Super Bell $25; 5c Combination Super Bells $20; 5c-5c Cash Super Bells $35; 5c Bonus Super Bells $100; 5c-25c Bonus Super Bells $195; 5c-10c-25c Bonus Super Bells $295; Bally Draw Bell MB $75; DeLuxe Draw Bells $110; Triple Bells $225; Big Top FP $20; Jennings Silver Moon $20; Bobtails $20; Mills Jumbo's $25; Paces Races $25; Paces Reels with skill field $20; Watling Big Top $20; Evans Comb. Bangtails, like new, post war $195; Evans Races Comb. $245; Casino Bell Sr., floor sample $195; Lucky Star $20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4¼ by 6¼ $850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Three brand new DeLuxe latest model Voice-O-Graphs in original crates at 50% off cost. Ten Big Innings at $225; Ten Atomic Bombers at $100; Ten Champion Hockey at $50. F. McKIM SMITH, 1325 BOARDWALK, ATLANTIC CITY, N. J.

MISCELLANEOUS

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.50. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6. CALIF.

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAgnolia 3931.

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	29.50	39.00
616 ILL	40.00	45.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	50.00
600R	50.00	65.00
600 K	50.00	95.00
500	50.00	69.00
500 A	35.00	59.50
500 K	35.00	59.50
41 (Counter)	24.50	35.00
51 (Counter)	24.50	40.00
61 (Counter)	25.00	40.00
71 (Counter)	29.50	40.00
81 (Counter)	34.50	40.00
700	89.50	140.00
750 M	89.50	150.00
750 E	119.00	150.00
780M Colonial	89.50	99.50
780 E	79.50	99.50
800	75.00	95.00
850	60.00	165.00
950	79.00	89.50
1015	229.50	275.00
1017 Hideway	225.00	249.50
1100	345.00	425.00
1080	269.00	295.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	7.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	3.75	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	.....
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	10.95	18.00
3045 Wall Box	14.50	19.50
3020 Wall Box	29.50	35.00
219 Stepper	19.50	23.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	7.50
135 Step Receiver	15.00	19.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	.....
337 Bar Box	32.50	.....
306 Music Transmit	7.50	9.50
39A Speaker	25.00	.....
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	25.00	39.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	49.50
Royale	25.00	39.00
Regal	35.00	59.00
Regal RC	39.50	50.00
Gem	40.00	50.00
Classic	69.00	75.00
Classic RC	49.50	79.50
Maestro	59.50	70.00
Mayfair	49.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	64.50	79.50
Concert Grand	35.00	59.00
Colonel	35.00	69.50
Colonel RC	50.00	69.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	75.00
Cadet RC	59.50	69.50
Major	35.00	69.00
Major RC	50.00	69.50
Envoy	59.50	69.50
Envoy RC	69.50	79.50
Vogue	50.00	75.00
Vogue RC	50.00	69.50
Casino	49.00	59.50
Casino RC	59.50	79.50
Commander	49.50	69.00
Commander RC	59.50	69.50
Hi Tone 9800	59.50	69.50
Hi Tone 9800 RC	69.50	99.00
Hi Tone 8800	59.50	69.50
Hi Tone 8800 RC	69.50	99.00
Hi Tone 8200	59.50	69.50
Hi Tone 8200 RC	69.50	99.00
146 S ('46)	195.00	239.50
146 M	259.00	289.50
147 S	259.50	289.50
147 M	325.00	339.50
148 S	349.50	379.00
148 M	300.50	399.50
246 Hideaway	200.00	250.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	.....
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.00
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	.....
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	8.95
5, 10, 25c Baromatic Wireless	6.95	8.95
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	27.50	29.00
W1-L56 Wall Box 5c	20.00	24.50
3W5-L56 Wall Box 5, 10, 25c	29.00	59.50

SEEBURG (Cont.)

W6-L56-5/10/25 Wireless	39.00	55.00
Tear Drop Speaker	15.00	29.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	29.50	40.00
Monarch	29.50	49.50
Std. Dial-A-Tone	39.50	40.00
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	40.00	59.00
'39 DeLuxe	49.50	59.00
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	39.50	59.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
ModernTone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	49.50	69.50
Playmaster '46	179.50	199.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	25.00	50.00
1422 Phono ('46)	149.50	175.00
1424 Phono (Hideaway)	149.50	195.00
1426 Phono ('47)	189.50	299.50
Magic G'o	339.00	399.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box	11.00	17.50
Manhattan	139.50	199.50
Model 7 Phono	99.50	189.50
Hideaway Model 400	79.50	89.00
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	29.50	40.00
Empress	29.50	39.50
Panoram Adaptor	8.50	.....
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	.....
Panoram Peek (Con)	175.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	225.00

AMI

Hi-Boy (302)	49.50	55.00
Singing Towers (201)	29.50	39.50
Streamliner 5, 10, 25	25.00	39.50
Top Flight	25.00	39.50
Singing Towers (301)	29.50	49.50
Model A '46	350.00	410.00
Model B '48	489.00	510.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	89.50	125.00
Blonde Bomber	129.50	195.00
Fiesta	119.00	144.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	149.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	.....
Melodeon Speaker	17.50	.....
Carilleon Speaker	22.50	.....

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Got) Gottlieb; (Un) United; (Wm) Williams.

ABC Bowler	19.50	24.50
Ali Baba (Got 6/48)	44.50	50.00
Alice (Got 8/48)	54.50	59.00
Amber (Wm 1/47)	10.00	15.00
Aquacade (Un 4/49)	79.50	84.50
Arizona	10.00	14.50
Baby Face (Un 1/49)	62.50	90.00
Baffle Card (Got 10/46)	10.00	17.50
Ballerina (B 48)	49.50	57.50
Ballyhoo (B 47)	22.50	29.50
Band Leader	65.00	98.50
Banjo	24.50	49.00
Barnacle Bill (Got 8/48)	44.50	47.50
Basketball (Got 10/49)	139.50	145.00
Bermuda (CC 11/47)	24.50	49.00
Big League (B 46)	14.50	19.50
Big Time	32.50	39.50
Big Top	59.50	105.00
Black Gold	70.00	95.00
Blue Skies (Un 11/48)	34.50	49.50
Bonanza (Wm 11/47)	12.00	19.50
Boston (Wm 5/49)	99.50	120.00
Bowling Champ (Got 2/49)	74.50	104.50
Bowling League (Got 8/47)	12.50	19.50
Broncho	19.50	59.00
Buccaneer (Got 10/48)	59.00	85.00
Build Up	30.00	39.00
Buttons & Bows (Got 3/49)	80.00	105.00
Camel Caravan	119.50	124.50
Caribbean (Un 3/48)	20.00	24.50
Carnival (B 48)	32.50	49.50
Carolina (Un 3/49)	62.50	89.50
Carousel	10.00	19.50
Catalina (CC 2/48)	24.50	50.00
Champion (CC 6/49)	99.50	124.50
Chico	45.00	49.50
Cinderella (Got 3/47)	34.50	50.00
Circus	29.50	33.50
Cleopatra	19.50	25.00
College Daze (Got 8/49)	85.00	119.50
Contact	25.00	39.50
Cover Girl	24.50	49.00
Crazy Ball (CC 7/48)	25.00	29.50
Dallas (Wm 2/49)	80.00	95.00
De Icer (Wm 11/49)	145.00	159.50
Dew Wa Ditty (Wm 6/48)	44.50	49.50
Double Barrel (B 47)	10.00	19.50
Double Shuffle (Got 6/49)	84.50	130.00
Drum Major	25.00	34.50
Dynamite (Wm 10/46)	10.00	15.00
El Paso (Wm 11/48)	82.50	115.00
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo (Wm 7/47)	10.00	22.50
Floating Power	45.00	105.00
Flying Trapeze (Got 9/47)	15.00	17.50
Football (CC 8/49)	99.50	129.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Freshie (Wm 9/49)	145.00	159.50
Ginger (Wm 10/47)	10.00	20.00
Gizmo (Wm 8/48)	39.50	59.50
Glamour	24.50	29.50
Gold Ball (CC 8/47)	19.50	39.00
Gold Mine	39.50	44.50
Golden Gloves (CC 7/49)	99.50	135.00
Gondola	79.50	95.00
Grand Award (CC 1/49)	54.50	74.50
Gun Club	14.50	17.50
Harvest Moon (Got 12/48)	82.50	95.00
Havana (Un 3/47)	15.00	32.50
Hawaii (Un 8/47)	10.00	19.50

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FIVE-BALL AMUSEMENT GAMES

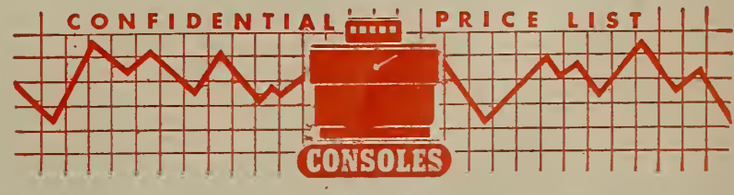
(Continued)

Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50
Hit Parade	25.00	35.00
Hold Over	10.00	24.50
Holiday (CC 12/48)	74.50	85.00
Hollywood	14.95	20.00
Honey	10.00	19.50
Horoscope	12.50	15.00
Hot Rods (B 49)	99.00	125.00
Humpty Dumpty (Got 10/47)	24.50	50.00
Idaho	10.00	17.50
Jack 'N Jill (Got 4/48)	44.50	50.00
Jamboree	35.00	49.50
Jungle	12.50	15.00
Just 21 (Got 1/50)	125.00	169.50
Kilroy (CC 1/47)	10.00	14.50
King Arthur (Got 10/49)	139.50	149.50
King Cole (Got 5/48)	42.50	69.50
Kismet	17.50	32.50
Lady Robin Hood (Got 1/48)	32.50	50.00
Landslide	19.50	29.50
Laura	10.00	15.00
League Leader	10.00	14.95
Leap Year	27.50	39.50
Liberty	10.00	14.50
Lightning	10.00	15.00
Line Up	25.50	29.50
Lucky Star (Got 5/47)	25.00	35.00
Magic	35.00	49.50
Maisie (Got 3/47)	14.50	47.00
Majors '49 (CC 2/49)	59.50	110.00
Major League Baseball	29.50	60.00
Manhattan (Un 2/48)	19.50	37.50
Mardi Gras	34.50	39.50
Marines-At Play	12.50	15.00
Marjorie (Got 7/47)	12.50	15.00
Maryland (Wm 4/49)	112.50	135.00
Mam-selle	10.00	19.50
Merry Widow	34.50	59.00
Melody (B 47)	20.00	29.50
Metro	17.50	27.50
Mexico (Un 6/47)	15.00	32.50
Miami Beach	15.95	17.50
Midget Racer (B 46)	10.00	15.00
Miss America (Got 1/47)	12.50	27.50
Monicker	10.00	17.50
Monterrey (Un 5/48)	24.50	49.00
Moon Glow (Un 12/48)	54.50	85.00
Morocco	42.50	59.00
Mystery	10.00	35.00
Nevada (Un 10/47)	15.00	19.50
Nudgy (B 47)	14.00	19.50
Oh Boy	15.00	29.50
Oklahoma (Un 6/49)	69.50	75.00
One Two Three	49.50	89.00
Opportunity	19.50	25.00
Oscar	19.50	25.00
Paradise (Un 7/48)	24.50	39.50
Phoenix	60.00	79.50
Pinch Hitter (Un 5/49)	74.50	99.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy (CC 5/47)	17.50	37.00
Playtime	119.50	134.50
Progress	15.00	25.00
Puddin Head	59.50	85.00
Rainbow (Wm 9/48)	34.50	47.00
Ramona (Un 2/49)	49.50	72.50
Rancho (B 48)	39.50	51.50
Ranger	10.00	19.50
Repeater	16.50	29.50
Rio (Un 12/46)	19.50	27.50
Riviera	14.50	25.00
Rocket	19.50	32.50
Rondevoo (Un 5/48)	44.50	55.00
Round Up (Got 11/48)	49.50	75.00
St. Louis (Wm 2/49)	80.00	125.00
Sally (CC 10/48)	24.50	59.00
Samba	29.50	49.00
Saratoga (Wm 10/48)	49.50	72.50
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	24.50	59.50
Sea Hawk	20.00	39.50
Sea Isle (CC 11/47)	14.50	19.50
Serenade (Un 12/48)	49.50	59.50
Shanghai (CC 4/48)	25.00	39.00
Shangri La	12.50	15.00
Shantytown	125.00	159.50
Sharpshooter (Got 5/49)	84.50	135.00
Shooting Stars	15.00	49.00
Short Stop	29.50	39.50
Show Boat (Un 1/49)	57.50	62.50
Silver Spray	14.95	24.50
Silver Streak (B 47)	14.50	19.50
Singapore (Un 11/47)	19.50	37.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty (Wm 12/46)	10.00	15.00
Smoky	12.50	19.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway (Wm 9/48)	34.50	49.00
Spellbound (CC 5/46)	10.00	12.50
Spinball (CC 5/48)	22.50	29.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot-Pool	15.00	34.50
Stage Door Canteen	10.00	27.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust (Un 5/48)	37.50	39.50
Starlite	10.00	19.50
State Fair	10.00	17.50
Step Up	10.00	17.50
Stormy (Wm 1/48)	19.50	39.50
Stratoliner	14.50	17.50
Streamliner	10.00	14.50
Summertime (Un 9/48)	39.50	49.50
Sun Beam	19.50	35.00
Sunny (Wm 12/47)	24.50	39.50
Supercharger	15.00	24.50
Super Hockey	65.00	115.00
Superliner (Got 7/46)	10.00	16.50
Superscore (CC 10/46)	10.00	20.00
Surf Queen (B 46)	10.00	22.50
Suspense (Wm 2/46)	27.50	49.00
Swanee	54.50	64.50
Tahiti (CC 10/49)	109.50	114.50
Tally Ho	14.50	39.00
Tampico (Un 7/49)	95.00	99.50
Target Skill	12.50	19.50
Telecard (Got 1/49)	64.50	85.00
Temptation	37.50	50.00
Tennessee (Wm 2/48)	24.50	50.00
Three Feathers	69.50	125.00
Three Musketeers (Got 7/49)	119.50	135.00
Thrill (CC 9/48)	32.50	39.50
Topic	7.50	17.50
Tornado (Wm 4/47)	16.50	19.50
Torchy (Wm 6/47)	10.00	19.50
Towers	12.50	15.00
Trade Winds	25.00	50.00
Treasure Chest	19.50	22.50
Trinidad (CC 3/48)	24.50	50.00
Triple Action	32.50	50.00
Tropicana (Un 1/48)	17.50	39.50
Tucson (Wm 1/49)	80.00	145.00
Tumbleweed	139.50	169.50
Utah (Un 8/49)	124.50	139.50
Virginia (Wm 3/48)	27.50	39.50
Vanities	10.00	25.00
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin (Un 3/48)	29.50	45.00
Yankee Doodle	15.00	29.50
Yanks (Wm 4/48)	29.50	44.50
Zig Zag	12.50	17.50

Bally Shuffle-Bowler	125.00	165.00
Bally Speed Bowler	249.50	285.00
California Shuffle Pins	60.00	98.00
ChiCoin Bango	45.00	49.50
ChiCoin Beacon	49.00	54.50
ChiCoin Bowling Alley	164.50	199.50
ChiCoin Rebound	25.00	39.50
ChiCoin Shuffle Baseball	199.50	225.00
Genco Bowling League	115.00	179.50
Genco Glider	49.00	99.50
Gottlieb Bowlette	100.00	185.00
Keeney ABC Bowler	149.50	179.00
Keeney Line Up	50.00	77.50
Keeney Pin Boy	125.00	179.50
Keeney Ten Pins	80.00	125.00
Rock-Ola Shuffle-Lane	149.50	169.50
United Shuffle Alley	79.00	150.00
United Shuffle Skill	34.00	79.50
United Super Shuffle	149.00	169.50
Universal Twin Bowler	169.50	195.00
Williams DeLuxe Bowler	175.00	245.00
Williams Twin Shuffle	109.00	199.50

Allite Strikes 'N Spares	65.00	149.00
Boomerang	20.00	50.00
Bally Big Inning	225.00	239.50
Bally Bowler	165.00	189.50
Bally Convoy	27.50	100.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	45.00	59.50
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	25.00	69.50
Bally Sky Battle	40.00	100.00
Bally Torpedo	25.00	54.50
Bally Undersea Raider	69.50	99.50
Bank Ball	59.50	85.00
Bowling League	35.00	49.50
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	45.00	85.00
Chicoin Basketball Champ	149.50	195.00
Chicoin Goalee	49.50	129.50
Chicoin Hockey	49.50	85.00
Chi Midget Skee	135.00	150.00
Chicoin Pistol	69.00	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	229.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	30.00	69.50
Evans Play Ball	50.00	59.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	49.50	119.50
Exhibit Rotary Mdsr	195.00	299.50
Exhibit Silver Bullets	149.50	189.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	79.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Roll	24.50	49.50
Jack Rabbit	85.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	49.00	79.50
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	39.50	100.00
Mutoscope Ace Bomber	35.00	100.00
Muto. Atomic Bomber	95.00	175.00
Mutoscope Dr Mobile	135.00	150.00
Mutoscope Photomatic (Pre-War)	149.50	275.00
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	129.00	195.00
Quizzer	49.50	149.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	49.50	75.00
Scientific Pitch 'Em	135.00	165.00
Seeburg Chicken Sam	49.50	95.00
Seeburg Shoot the Chute	42.50	100.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	75.00
Supreme-Skee Roll	20.00	75.00
Supreme Skill Roll	20.00	69.50
Supreme Rocket Buster	49.50	109.50
Tail Gunner	30.00	49.50
Telequiz	120.00	150.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	30.00
Western Baseball '40	49.50	65.00
Whizz	17.50	49.50
Wilcox-Gay Recordio	95.00	139.50
Williams' All Stars	69.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	189.50	229.50
Williams' Quarterback	75.00	100.00
Wurlitzer Skeeball	59.50	95.00

ABC Roll Down	37.50	65.00
Arrows	15.00	40.00
Auto Roll	24.50	49.50
Bermuda	24.50	35.00
Big City	10.00	25.00
Bing-A-Roll	60.00	115.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	15.00	29.50
Chicoin Roll Down	15.00	29.50
Genco Advance Roll	15.00	35.00
Genco Total Roll	20.00	54.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	49.50	99.50
Melody	20.00	39.50
One World	40.00	49.50
Pro-Score	35.00	49.50
Singapore	10.00	39.50
Sportsman Roll	10.00	24.50
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	15.00	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50



Arrow Bell	425.00	450.00
Bally Draw Bell 5c	75.00	179.50
Bally Draw Bell 25c	135.00	224.50
Bally DeLuxe Draw Bell 5c	110.00	189.50
Bally DeLuxe Draw Bell 25c	150.00	189.50
Bangtails '41	19.50	49.50
Bangtails '46	100.00	195.00
Bangtails '47	100.00	195.00
Bangtails '47, Comb	149.50	195.00
Bangtails '48	150.00	215.00
Big Game PO	20.00	29.50
Big Game FP	20.00	29.50
Big Inning	210.00	250.00
Big Top PO	19.50	22.50
Big Top FP	19.50	29.50
Bob Tail PO	20.00	50.00
Bob Tail FP	20.00	49.50
Casino Bell 5c	150.00	159.50
Club Bells	24.50	39.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	215.00	285.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	245.00	395.00
Evans' Gal. Dom. '47	275.00	299.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	179.50	225.00
Gold Nugget 5-25c	179.50	229.50
Hi-Boy 5c	137.50	150.00
Hi-Boy 25c	150.00	175.00
High Hand	19.50	49.50
Jennings Challenger 5-25c	175.00	230.00

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Jumbo Parade Comb	39.50	49.50
Jumbo Parade FP	25.00	69.50
Jumbo Parade PO	25.00	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	20.00	49.50
Mills 4 Bells	50.00	89.50
Mills 3 Bells	75.00	95.00
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	159.50	195.00
Mills Duplex	225.00	275.00
Multi Bells	250.00	275.00
Paces Races Bl Cab	10.00	25.00
Paces Races Br Cab	15.00	25.00
Paces Races Red Arrow	20.00	25.00
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	19.50	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	20.00	69.50
Paces Reels Sr. PO	20.00	69.50
Paces Reels w rails	20.00	39.50
Paces Reels no rails	20.00	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	124.50	249.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	20.00	65.00
Silver Moon FP	20.00	65.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Spot Bell	295.00	395.00
Sun Ray	17.50	30.00
Super Bell 5c Comb	20.00	69.50
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	25.00	69.50
Super Bell Two Way 5-25	49.50	79.50
Super Bell Four Way 5-5-5-5	25.00	49.50
Super Bell Four Way 5-5-5-25	25.00	49.50
Super Bell Four Way 5-5-10-25	79.50	95.00
Super Bonus Bell 5c FP & PO	100.00	189.50
Super Bonus Bell 5c-25c FP & PO Combo	145.00	295.00
Super Bonus Bell 5c-5c FP & PO Combo	239.50	295.00
Super Bonus 5-5-5	395.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	245.00	395.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	74.50	139.50
Track Odds DD JP	360.00	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	249.50	349.50
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	225.00	324.50
Triple Bell '47 5-10-25	150.00	300.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	185.00	225.00
Winterbook	250.00	325.00

Manufacturers and date of game's release listed. Code: (B) Bally.

Big Game PO	10.00	25.00
Big Parley	24.50	35.00
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Champion (B '49)	324.50	465.00
Citation (B '48)	195.00	295.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	35.00	59.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	32.50	49.50
Entry (B 47)	39.50	65.00
Favorite	59.50	79.50
Gold Cup (B '48)	94.50	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	35.00
Jockey Club (B '47)	69.50	89.50
Jockey Special (B '47)	75.00	95.00
Kentucky	29.50	49.50
Lexington (B '48)	235.00	279.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Photo Finish	329.50	395.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry (B '47)	48.00	85.00
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy (B '48)	84.50	195.00
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby (B '46)	29.50	45.00
Victory Special (B '46)	35.00	59.50
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

MILLS

5c Gold Chrome HL	35.00	57.50
10c Gold Chrome HL	35.00	57.50
25c Gold Chrome HL	40.00	51.50
50c Gold Chrome HL	59.50	69.50
5c Copper Chrome	35.00	57.50
10c Copper Chrome	35.00	57.50
25c Copper Chrome	40.00	57.50
5c Club Bell	49.50	69.50

MILLS (Cont.)

10c Club Bell	49.50	69.50
25c Club Bell	59.50	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	50.00
5c Blue Front	39.50	69.50
10c Blue Front	49.50	75.00
25c Blue Front	49.50	85.00
50c Blue Front	75.00	150.00

MILLS (Cont.)

1c Brown Front	29.50	49.50
5c Brown Front	45.00	75.00
10c Brown Front	49.50	75.00
25c Brown Front	49.50	79.50
50c Brown Front	120.00	150.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	64.50	85.00
10c Bonus Bell	64.50	85.00
25c Bonus Bell	64.50	85.00
5c Original Chrome	49.50	75.00
10c Orig. Chrome	49.50	85.00
25c Orig. Chrome	49.50	89.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	39.50	65.00
10c QT Glitter Gold	39.50	75.00
25c QT Glitter Gold	39.50	85.00
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	90.00	99.50
10c Black Cherry Bell	95.00	110.00
25c Black Cherry Bell	95.00	110.00
50c Black Cherry	150.00	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	40.00
25c War Eagle	25.00	40.00
50c War Eagle	35.00	69.50
5c Melon Bell	85.00	135.00
10c Melon Bell	85.00	135.00
25c Melon Bell	85.00	135.00
Golden Falls 5c	84.50	95.00
Golden Falls 10c	87.50	115.00
Golden Falls 25c	87.50	120.00
Golden Falls 50c	125.00	149.50
5c Jewel Bell	109.50	125.00
10c Jewell Bell	109.50	145.00
25c Jewell Bell	109.50	145.00
50c Jewell Bell	210.00	245.00
5c Bonus '49	100.00	130.00
10c Bonus '49	100.00	130.00
25c Bonus '49	130.00	165.00
50c Bonus Bell	185.00	210.00
5c Black Gold	135.00	145.00
10c Black Gold	135.00	145.00
25c Black Gold	135.00	150.00
50c Black Gold	199.50	225.00
5c Club Royale	50.00	179.50
10c Club Royale	50.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	150.00	165.00
10c Black Beauty	150.00	165.00
25c Black Beauty	159.50	165.00
50c Black Beauty	249.50	255.00
5c Blue Bell	119.50	135.00
10c Blue Bell	119.50	135.00
25c Blue Bell	145.00	175.00
5c Token Bell	165.00	179.50
10c Token Bell	165.00	179.50
25c Token Bell	165.00	179.50
5c 21 Bell	185.00	195.00
10c 21 Bell	189.50	195.00
25c 21 Bell	189.50	195.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	34.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	49.50	79.50
10c Columbia DJP	34.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	34.50	59.50
Columbia DeLuxe	59.50	75.00

PACE

5c Comet FV	15.00	39.50
10c Comet FV	15.00	39.50
25c Comet FV	15.00	39.50
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	39.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	59.50
10c Chrome	44.50	59.50
25c Chrome	44.50	59.50
Chrome '47—50c	74.50	175.00
Chrome '47—$1.00	99.50	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	74.50	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	64.50
10c Comet Red	20.00	64.50
5c DeLuxe '46	30.00	64.50
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	41.50
10c Chief	35.00	41.50
25c Chief	35.00	49.50
5c Silver Moon Chief	20.00	51.50
10c Silver Moon Chief	20.00	51.50
25c Silver Moon Chief	20.00	75.00
5c Silver Chief	55.00	65.00
10c Silver Chief	55.00	75.00
25c Silver Chief	55.00	75.00
50c Silver Chief	100.00	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	59.50
10c Victory Chief	30.00	59.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	49.50
10c 4 Star Chief	35.00	49.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	115.00
10c DeLuxe Club Chief	80.00	115.00
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	149.50
10c Standard Chief	80.00	159.50
25c Standard Chief	80.00	169.50
50c Standard Chief	165.00	225.00
$1.00 Standard Chief	200.00	329.50
5c Bronze Chief	45.00	89.50
10c Bronze Chief	50.00	89.50
25c Bronze-Chief	51.50	89.50
5c Tic Tac Toe	95.00	125.00
10c Tic Tac Toe	105.00	125.00
25c Tic Tac Toe	110.00	125.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	69.50
10c Rolatop '48	39.50	69.50
25c Rolatop '48	39.50	79.50
5c Rolatop '46	25.00	39.50
10c Rolatop '46	20.00	39.50
25c Rolatop	30.00	39.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	95.00
10c Criss Crosse	84.50	100.00
25c Criss Crosse	95.00	125.00

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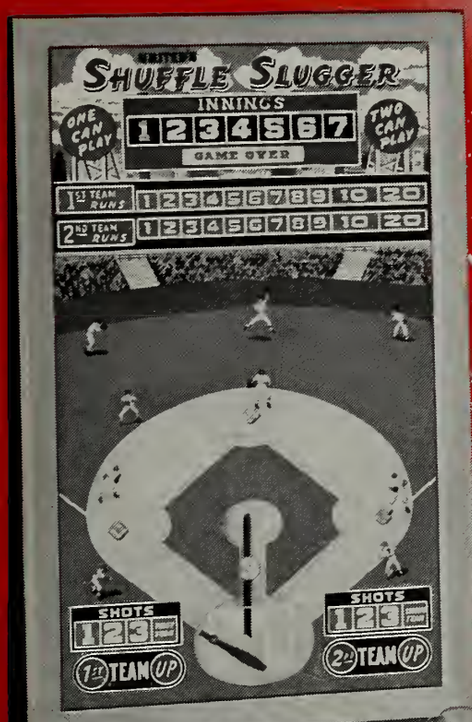
UNITED'S

"SHUFFLE SLUGGER"

A FAST REBOUND BASEBALL GAME



1 OR 2 PLAYERS

BASE RUNNING ANIMATION

PLAYER PITCHES AND BATS BALL

WATCH BALL IN FLIGHT AS SINGLES, DOUBLES, TRIPLES AND HOME RUNS ARE MADE

AUTOMATIC SCORING TOTALED FOR EACH PLAYER ... INNING BY INNING

PITCHER CONTROL BUTTON on each side of CABINET

COMPLETE MECHANISM IN BACK BOX... EASY TO SERVICE

UNITED'S PROVEN DROP CHUTE

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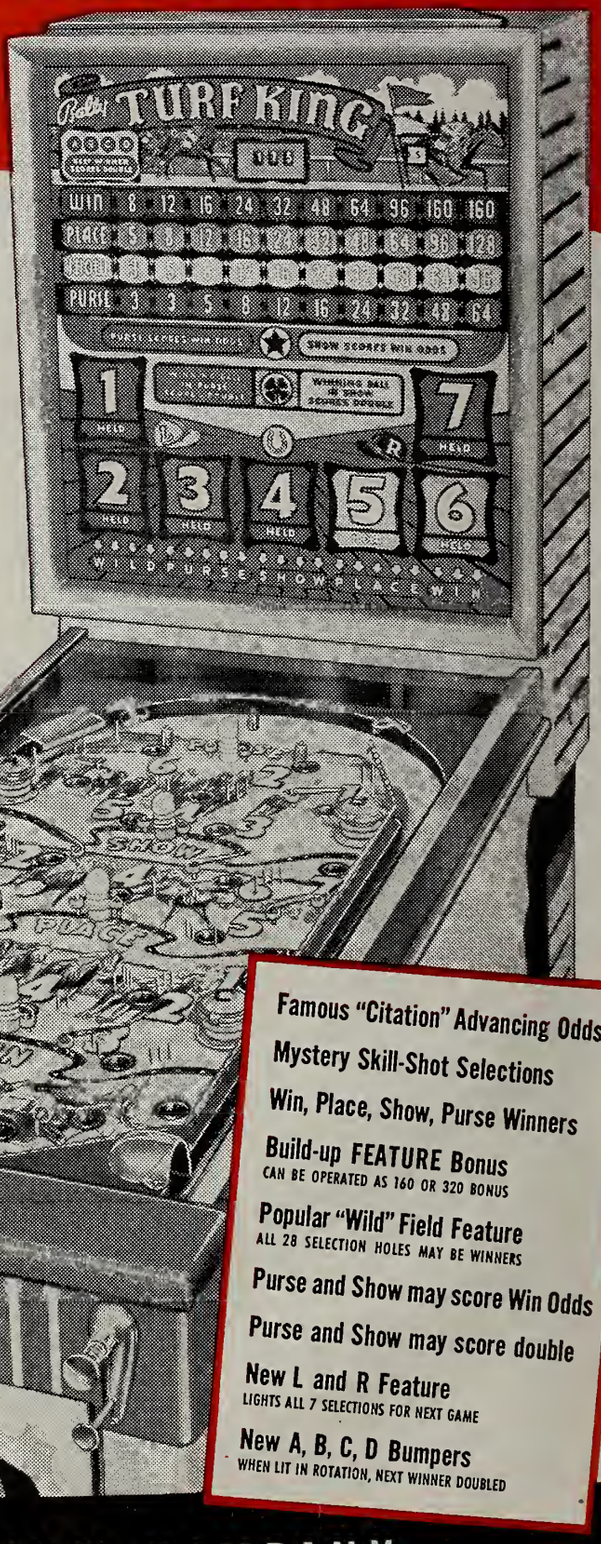
Greater than CHAMPION!



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PLAYER'S CHOICE IDEA

CITATION was great . . . CHAMPION was greater . . . but TURF KING is, by all standards, the greatest pinball game ever built. Exhaustive location-tests in all sections of the country prove that the new and revolutionary PLAYER'S CHOICE IDEA is the strongest repeat-play stimulator ever created . . . resulting in earnings far ahead of all previous profit-records. TURF KING includes all the famous time-tested and profit-proved play-principles of CITATION and CHAMPION . . . now presented to the pinball public in a new and fascinating way . . . permitting the player to exercise his own judgment before the final skill-test of shooting the ball . . . offering attractions to every type of player. Rush your order for TURF KING today!

NEW PLAYER'S CHOICE BUTTONS

Write for details!

- **Famous "Citation" Advancing Odds**
- **Mystery Skill-Shot Selections**
- **Win, Place, Show, Purse Winners**
- **Build-up FEATURE Bonus**
  CAN BE OPERATED AS 160 OR 320 BONUS
- **Popular "Wild" Field Feature**
  ALL 28 SELECTION HOLES MAY BE WINNERS
- **Purse and Show may score Win Odds**
- **Purse and Show may score double**
- **New L and R Feature**
  LIGHTS ALL 7 SELECTIONS FOR NEXT GAME
- **New A, B, C, D Bumpers**
  WHEN LIT IN ROTATION, NEXT WINNER DOUBLED

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